



AGENCY SERVICE PROVISION

2024



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AGENCY SERVICES

SOFTWARE
DIGITAL MARKETING
MEDIA PLANNING
CREATIVE DESIGNS
PRODUCTION

2024



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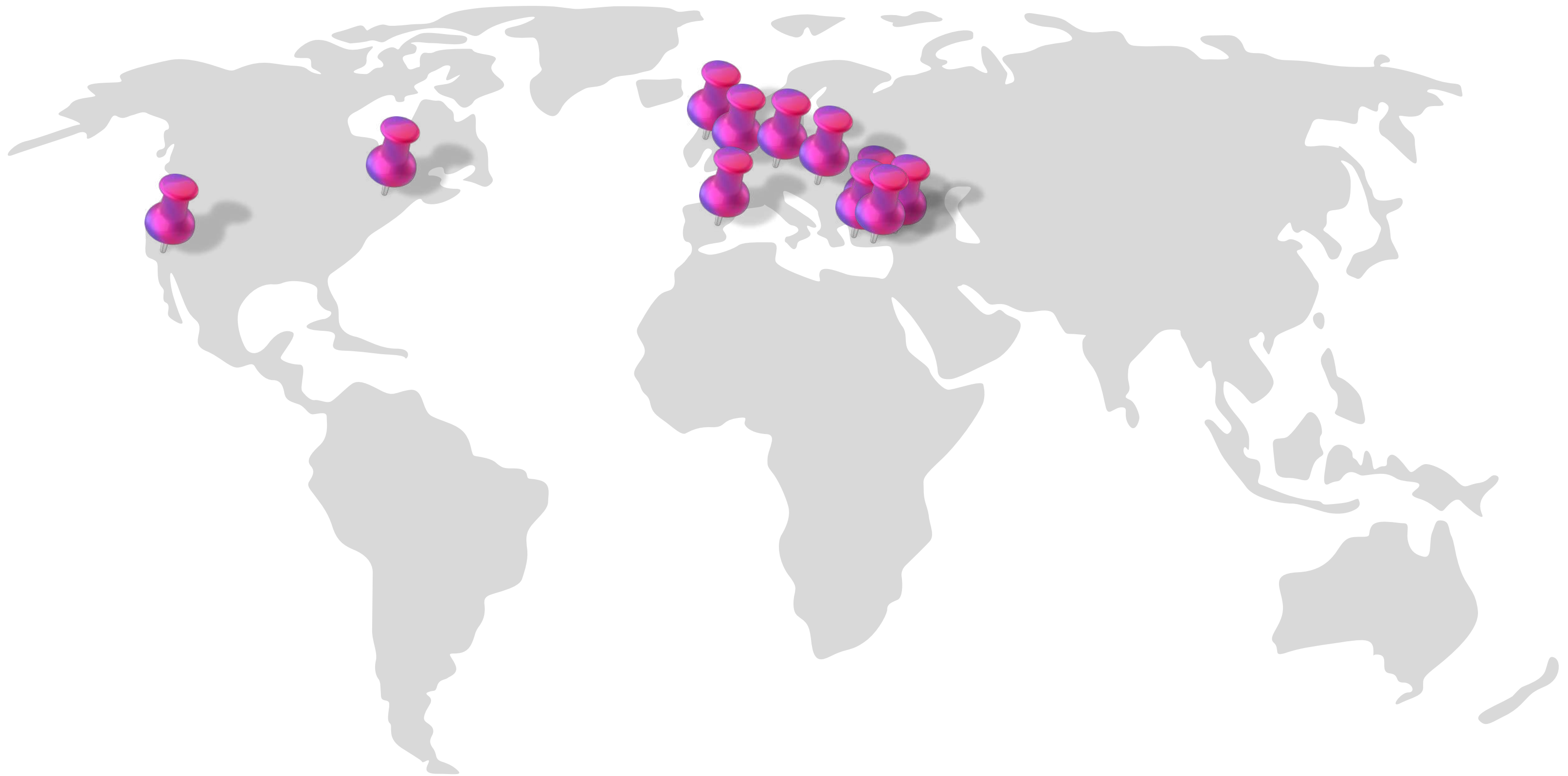
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We stand by our brands in many parts of the world!


Part 1: Introduction





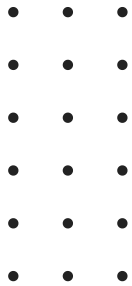
About Us

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We work to offer the most accurate solutions to you and your company by following every step of digital transformation with our young and dynamic team. We follow the developing and changing technology and new digital trends every day, we determine our strategies with this trend behind us, and we help you take the right steps with our special solutions.

With our 360-degree brand ownership, we ensure a lasting impact by overcoming our customers' marketing challenges with our creativity, strategy and skills.





About Agency Structure

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Creative Thinking and Design Expertise: Our agency is based on creative thinking and aesthetic design. We emphasize our expertise in providing unique and remarkable content to our customers.

Digital Marketing Skills: We offer a wide range of services such as SEO, SEM, social media management and digital advertising campaigns to help you establish a significant presence in the digital world.

Software Development Ability: Thanks to our knowledge and experience in website and application development, we offer our customers the opportunity to grow their businesses on digital platforms.

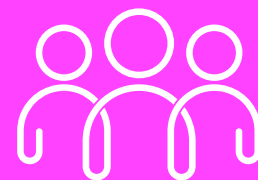
Original Content Production: Content is the foundation of every successful marketing strategy. Our agency specializes in producing original content for clients, including blog posts, video content, social media content and more.

Customer Satisfaction Oriented Approach: The success of our customers is our top priority. We adopt a customer satisfaction-oriented approach and attach importance to establishing long-term business relationships.

Innovation and Technology: We follow technology closely and lead innovation projects. We express our commitment to always provide our customers with the latest and most effective tools.

Social Responsibility and Sustainability: We attach importance to social responsibility projects and environmental sustainability efforts. We reflect our agency's commitment to creating a positive impact for society and the environment.

What We Do?



SOFTWARE & DESIGN

- E-Commerce Website Software and Design Service
- Corporate Website Software and Design Service
- Special Project Software and Design Service
- Keytology Package
- Artificial Dream Pack
- Compliance Integration Package
- Marketplace Integration Package
- Hosting Service
- Domain Service
- Website Technical Support
- Server Technical Support
- Website Content Package
- SEO Service

CREATIVE CONSULTANCY & GRAPHIC DESIGN

- Logo Design
- Corporate Identity Designs
- Brand Consultancy
- Catalog and Brochure Designs
- Packaging & Box & Label Designs
- Stand Design
- Banner Designs
- Poster & Billboard & Sign Designs
- Printed Press Designs
- Social Media Content Designs
- Advertising Designs
- Color Collection
- Video and Visual Edits

PRODUCTION

- Promotion film
- Advertising film
- TV Advertising Spots
- Product Video and Photo Shooting
- Venue Video and Photo Shooting
- Success Story Videos
- Corporate Promotional Videos
- Event Videos
- Photo Shoot
- How To? Videos
- Food Video and Photo Shoot
- Animation
- Motion Graphics

DIGITAL MARKETING

- Digital Marketing Trainings
- Social Media Account Management
- Content Production
- Google Advertising Consultancy
- Facebook-Instagram Advertising Consultancy
- Trendyol & ETSY Advertising Consultancy
- TikTok Advertising Consultancy
- Content Marketing
- Online Reputation Management
- TripAdvisor Advertising Consultancy

MEDIA PLANNING

- Outdoor Advertising
- TV Media Planning
- Internet News and Blog Pages

Part 2: Our Services





Brand Creation

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The process of creating a brand from scratch consists of several key stages that must be carefully planned. Here we share with you a general guide of these stages.

Market Research and Determining the Target Audience: The first step is to conduct detailed market research to understand your target market and potential customers. This involves examining competing brands and determining the needs and wants of your target audience.

Creating a Brand Strategy: You must determine the unique identity and proposition of your brand. It is important to clearly define your mission, vision, values and points of difference.

Name and Logo Selection: Choosing a name and logo that suits your brand is critical for promotion and brand awareness. This name and logo should reflect your brand's personality and values.

Creating Brand Identity and Visual Identity: Create your brand identity. Colors, fonts, and other visual elements will determine the appearance of your brand. It is important to use this identity consistently.

Product or Service Development: Highlight the quality and uniqueness of the product or service your brand offers. Develop your product or service with customer experience in mind.


Marketing and Promotion: Create marketing strategies to promote your brand to your target audience. Use social media, website, advertising campaigns and other promotional tools.

Customer Relationship Management: Pay attention to customer relationship management to ensure customer satisfaction and create loyal customers. Take customer feedback into account and make improvements.

Growth and Development: As your brand grows, consider adding new products or services or expanding into new markets. Focus on constantly improving and strengthening your brand.

Protecting Brand Reputation: Be prepared for negative feedback and crisis situations to protect your brand's reputation. Develop rapid and effective intervention strategies.

Sustainability and Social Responsibility: Act with social responsibility awareness and try to grow your brand in a sustainable way. Environmental and social responsibility projects can increase your brand's reputation.





Software & Design

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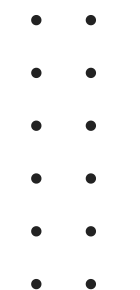
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CREATIVE CONSULTANCY & GRAPHIC DESIGN



- Logo design
- Corporate Identity Designs
- Brand Consultancy
- Catalog & Brochure Designs
- Packaging & Box & Label Designs
- Stand design
- Site Design
- Banner Designs
- Poster & Billboard & Sign Designs
- Printed Press Designs
- Social Media Content Designs
- Advertising Designs
- Color Collection
- Video and Visual Editing

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PRODUCTION

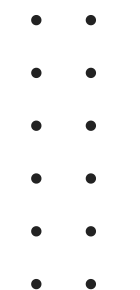
- Promotion film
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- TV Advertising Spots
- Product Video and Photo Shooting
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- Event Videos
- Photo Shoot
- How To? Videos
- Food Video and Photo Shoot
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- Motion Graphics

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MEDIA PLANNING



- Outdoor Advertising
- TV Media Planning
- Internet News and Blog Pages

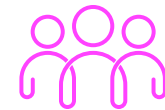




DIGITAL MARKETING

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- TikTok Advertising Consultancy
- Content Marketing
- Online Reputation Management
- TripAdvisor Advertising Consultancy

Your Customers to You Most Internet Reached through Don't forget!



Digital marketing allows more people to focus on you by clicking directly on your ad to easily reach your customers. To be visible to the right target audience at the right time, you need to make proper planning in **digital marketing** tools.

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Compliance Integration

All E-Commerce in a Single Integration!



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Order Tracking: We compile orders from marketplaces and your own e-commerce website (and/or application) and present them to you on a single platform.

Customer Representative: We answer questions about both your products and your brand, and act as a bridge between you and your customers.

R&D: Who are you competing with in the market? We analyze your competitors that may affect your sales.

SEO: We highlight your store in organic search volume by producing SEO-friendly content with our professional writer staff.

Social Media Strategy: We determine the right strategy together with you to reflect your business to people, and bring the right targets together with the right audiences.

Monthly Earnings Statistics: We take care to use resources correctly. In this regard, we continue our efforts to increase your statistics.

Part 3: References



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Our References

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Logo Design

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Logo Design

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İŞANTAŞI
Ortopedi



618
Concept



ROVTEK
UNDERWATER TECHNOLOGIES INC.

Logo Design

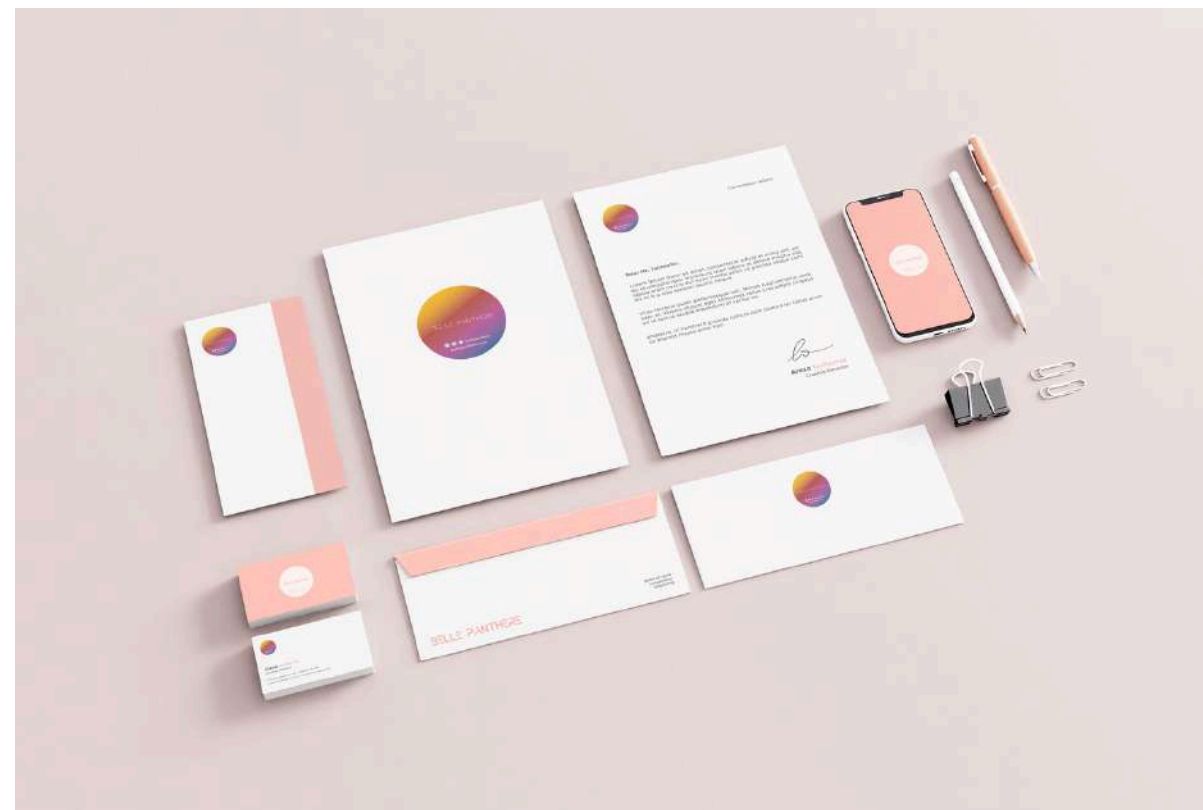
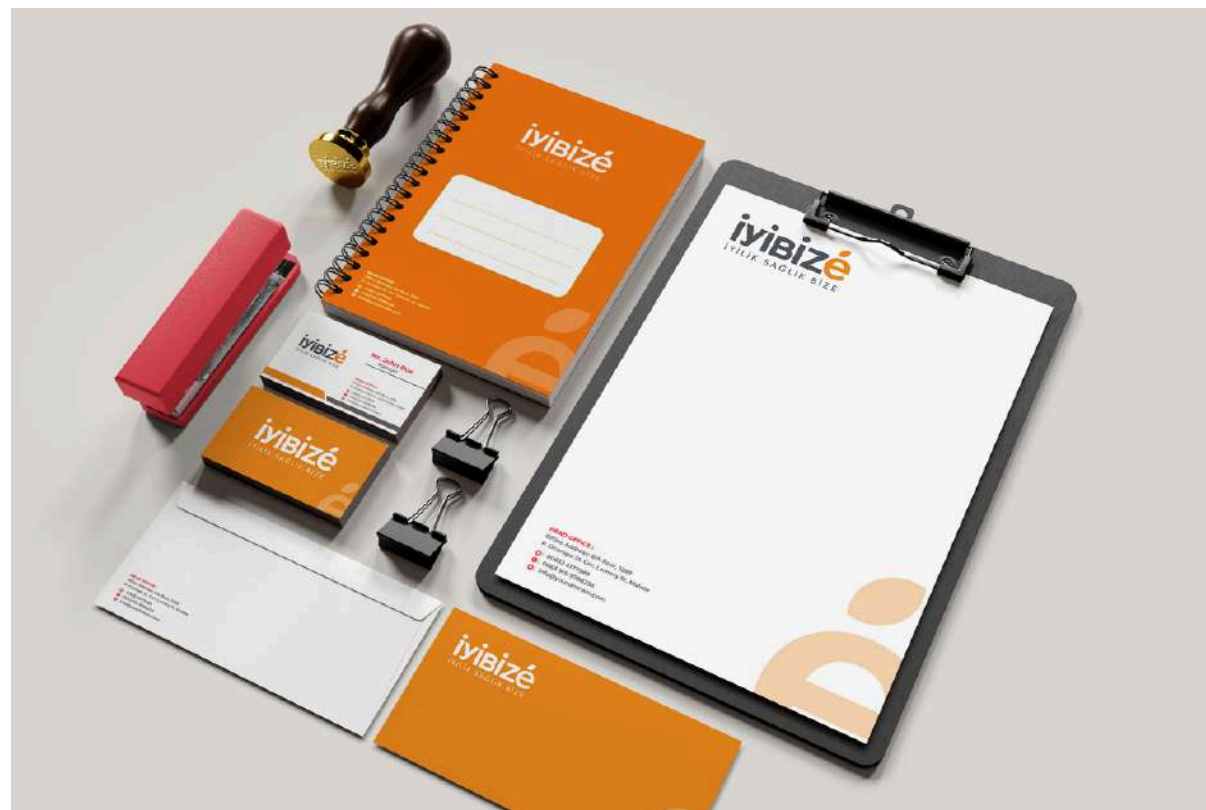


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Corporate Identity Design

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Catalog / Brochure Designs

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Catalog / Brochure Designs

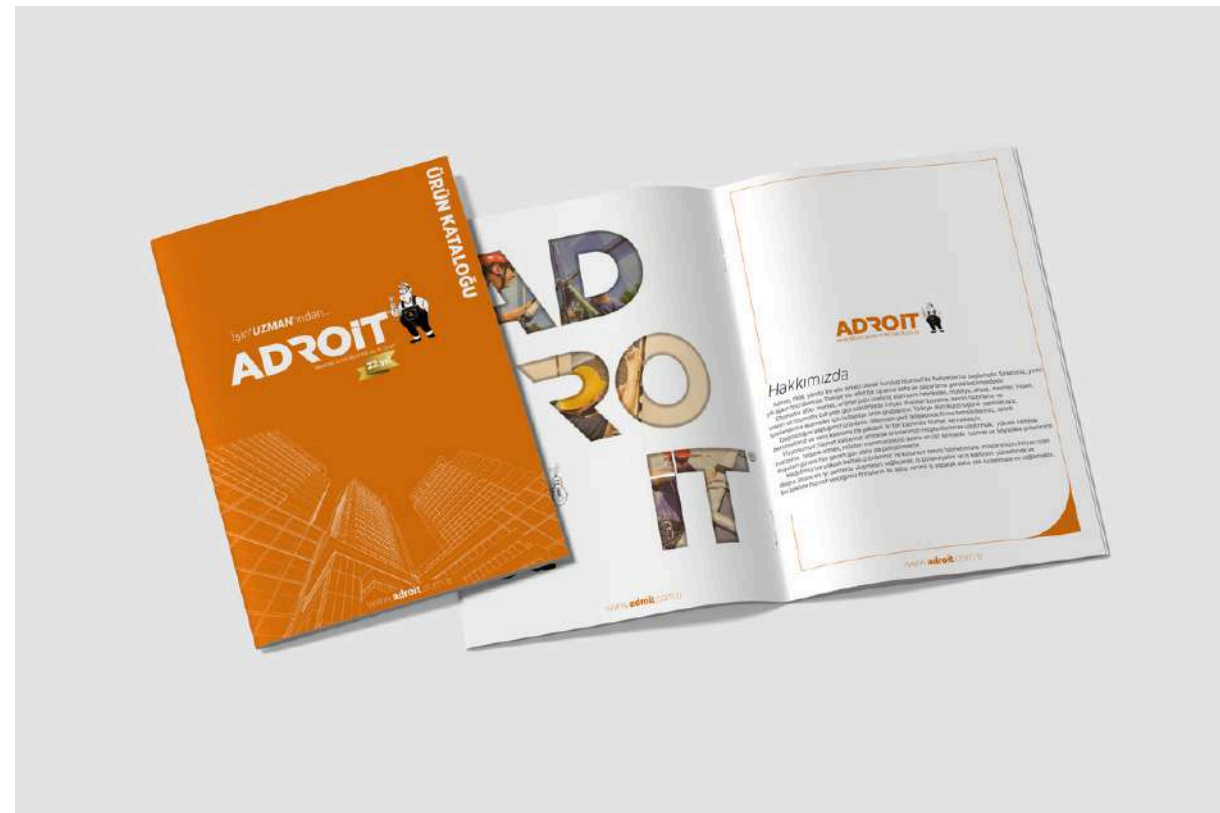
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Catalog / Brochure Designs

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Packaging-Box-Label-Card Design

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Packaging-Box-Label-Card Design

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Packaging-Box-Label-Card Design

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Packaging-Box-Label-Card Design

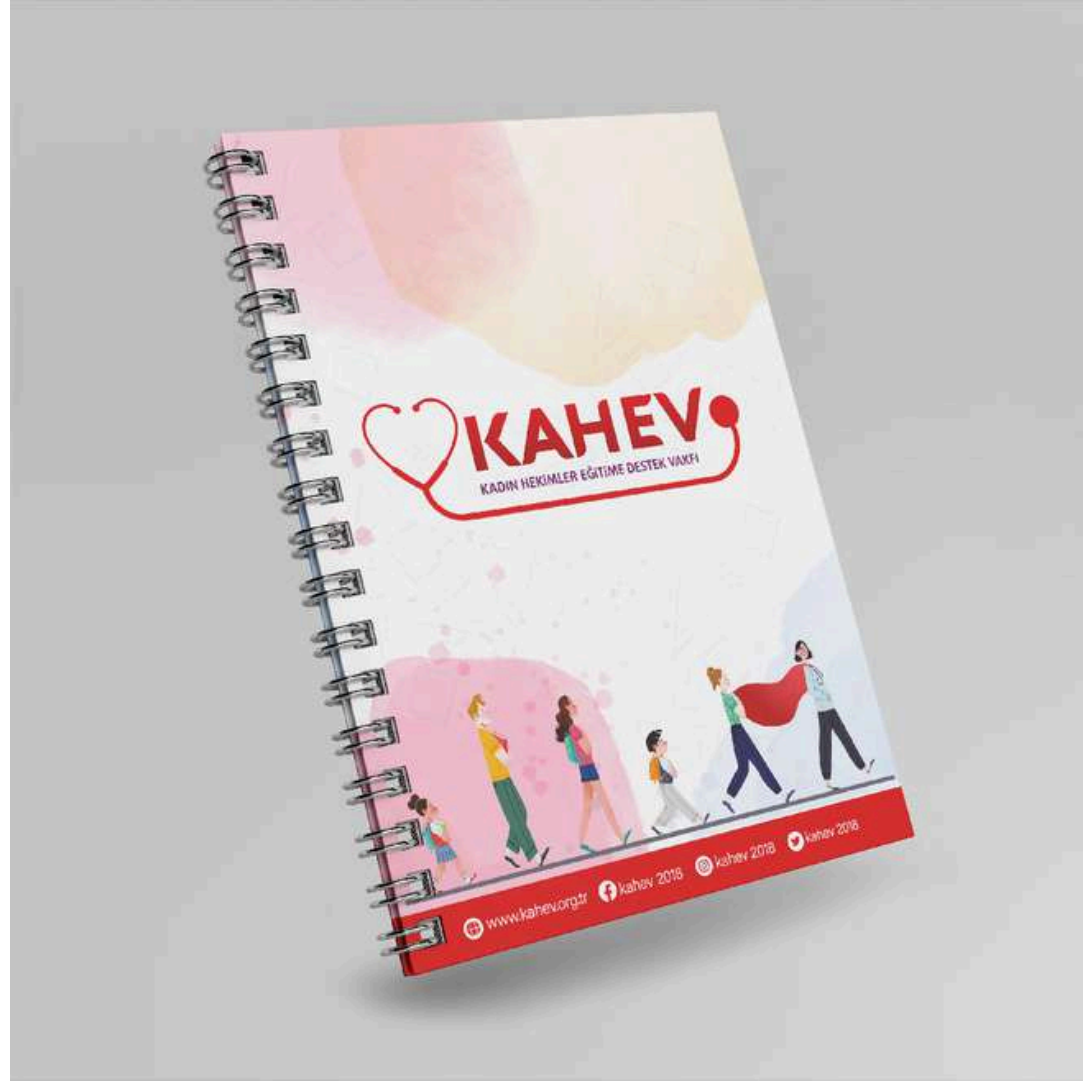
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Packaging-Box-Label-Card Design

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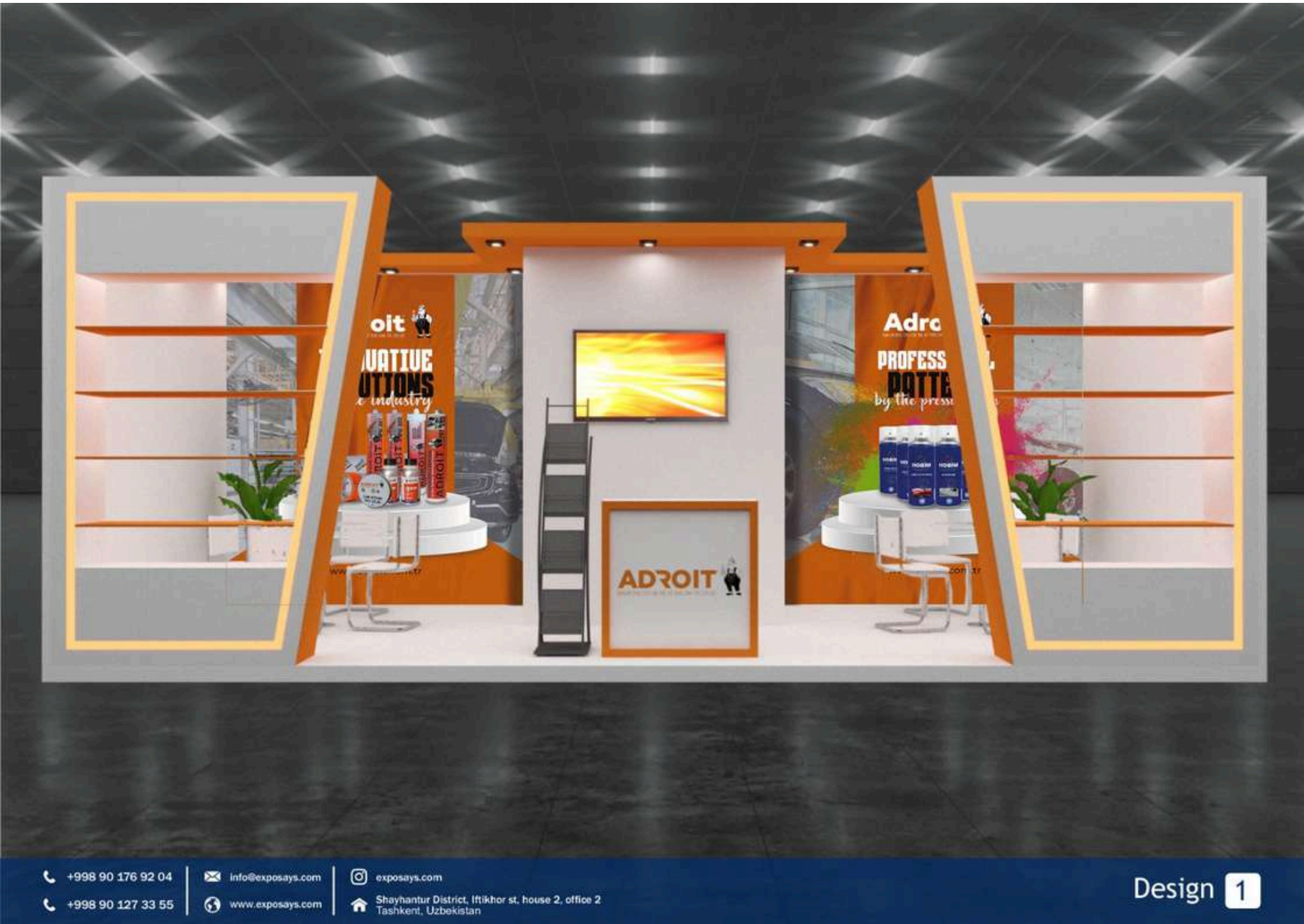
Billboard & Sign Designs

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Stand Design

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Stand Design

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Printed Press Designs

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Printed Press Designs

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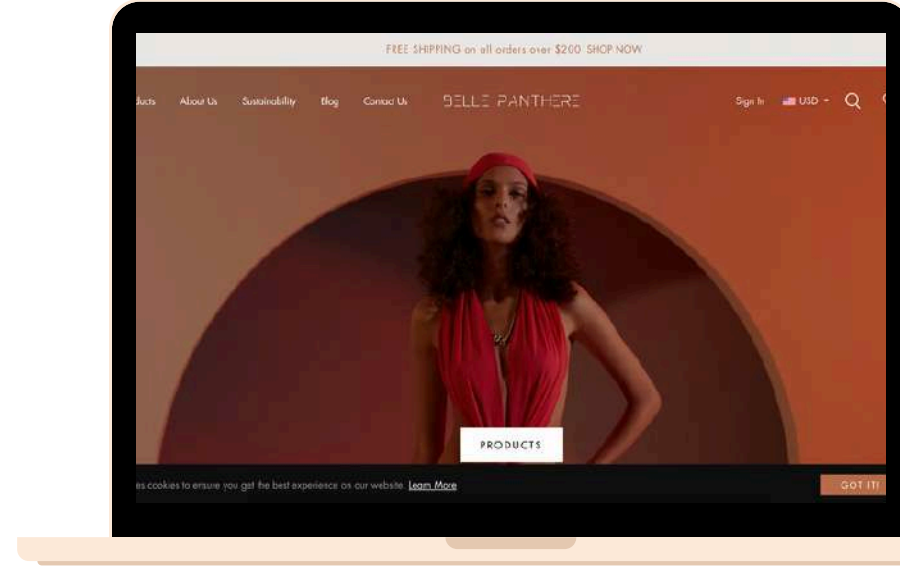


SOFTWARE & DESIGN

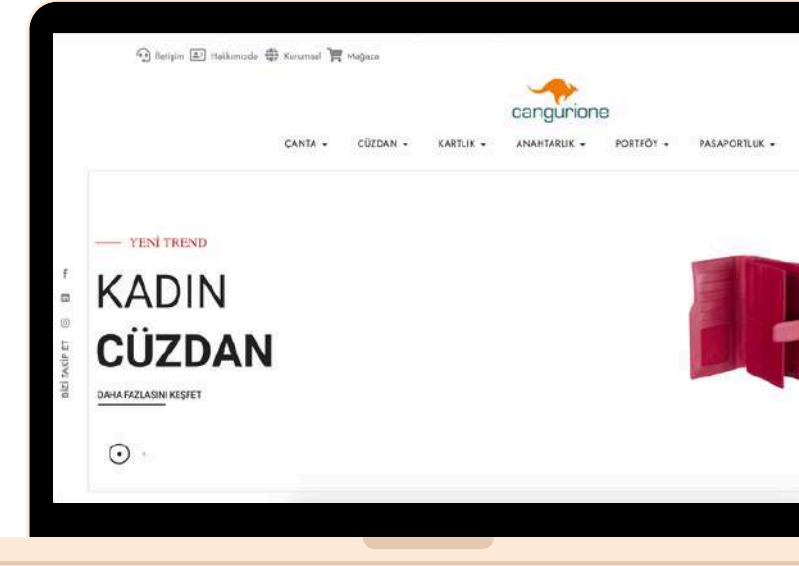
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E-Commerce Site Software & Design

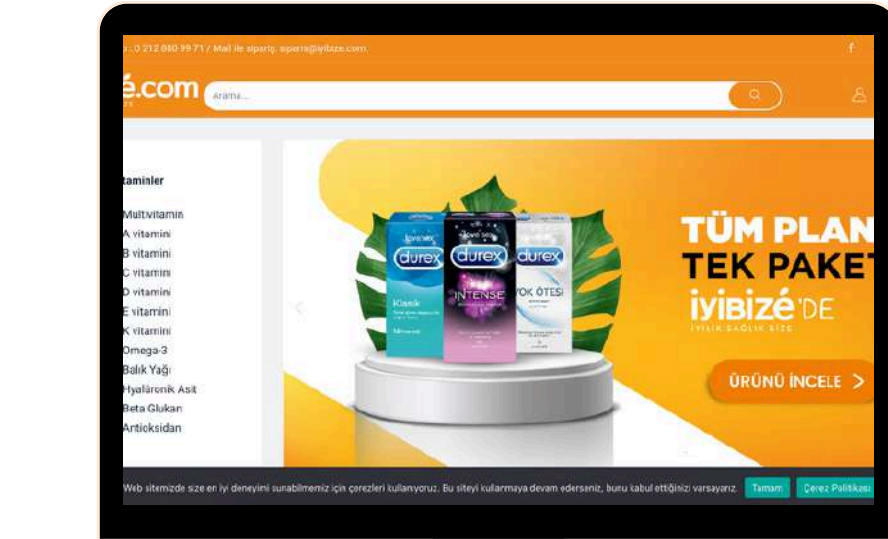
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Corporate Site Software & Design

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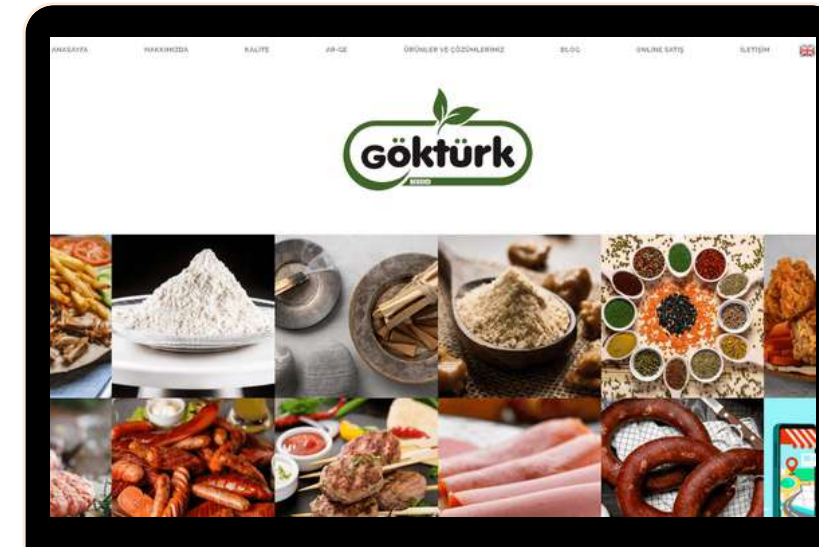
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Corporate Site Software & Design

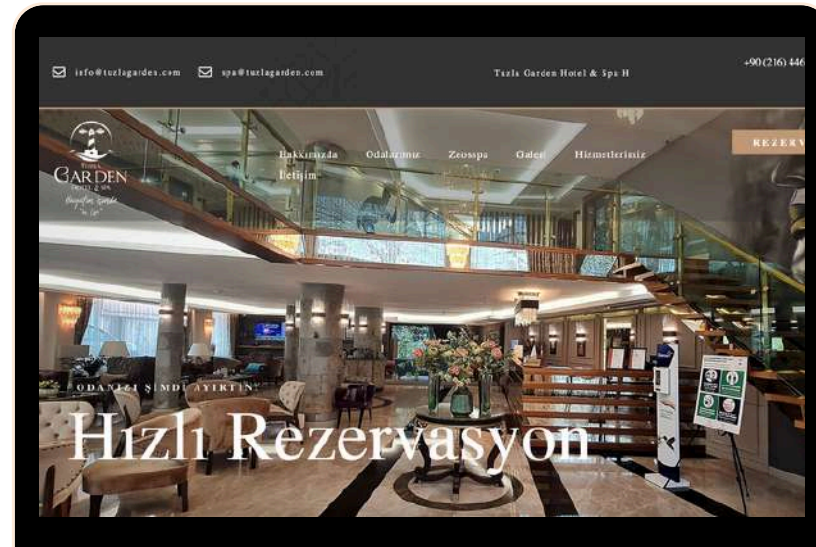
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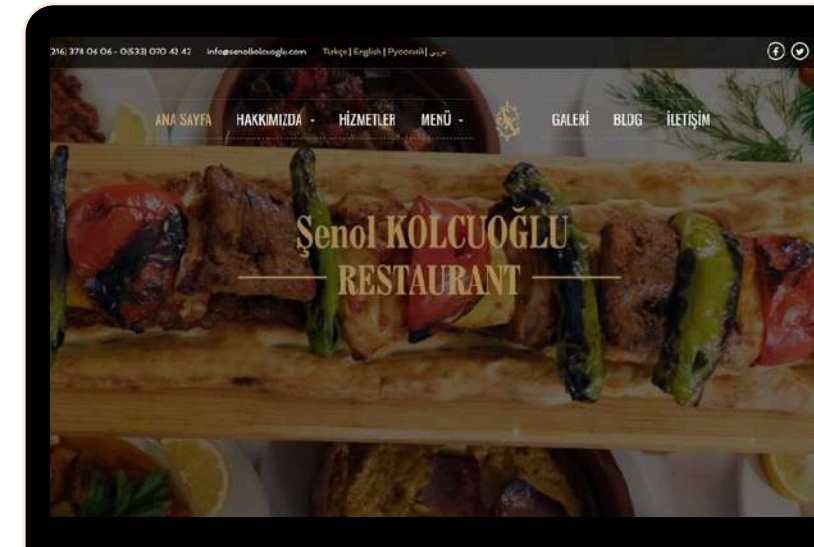
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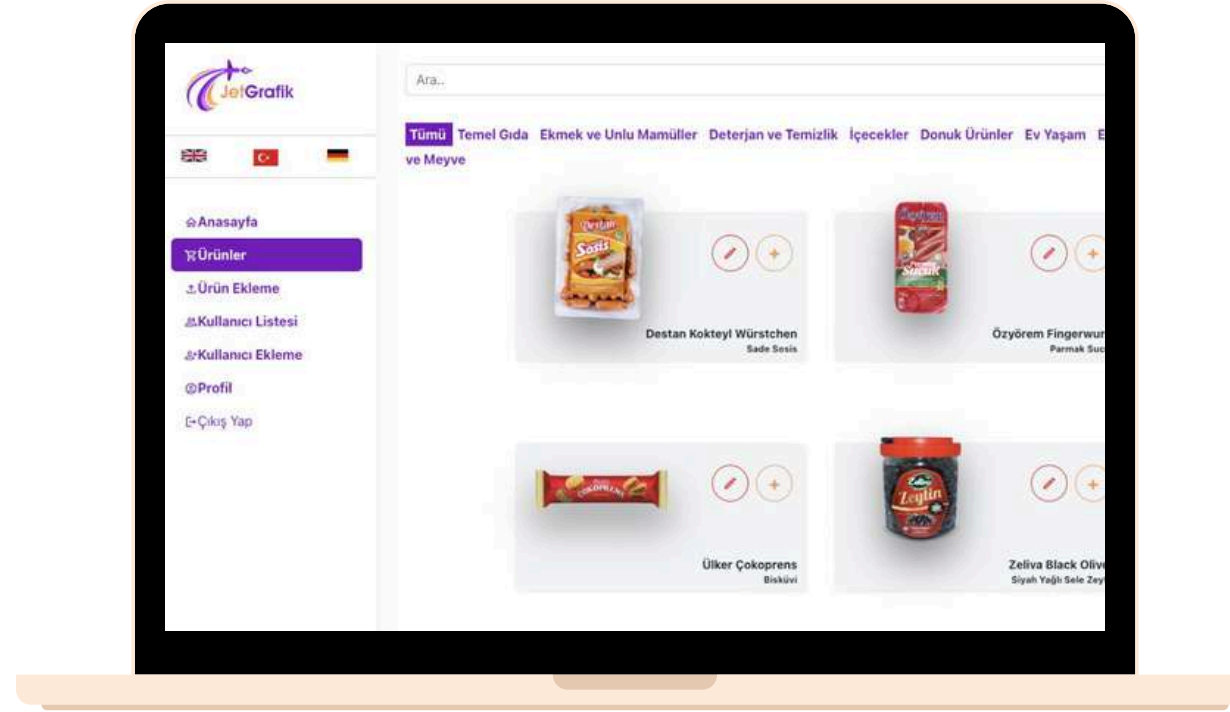


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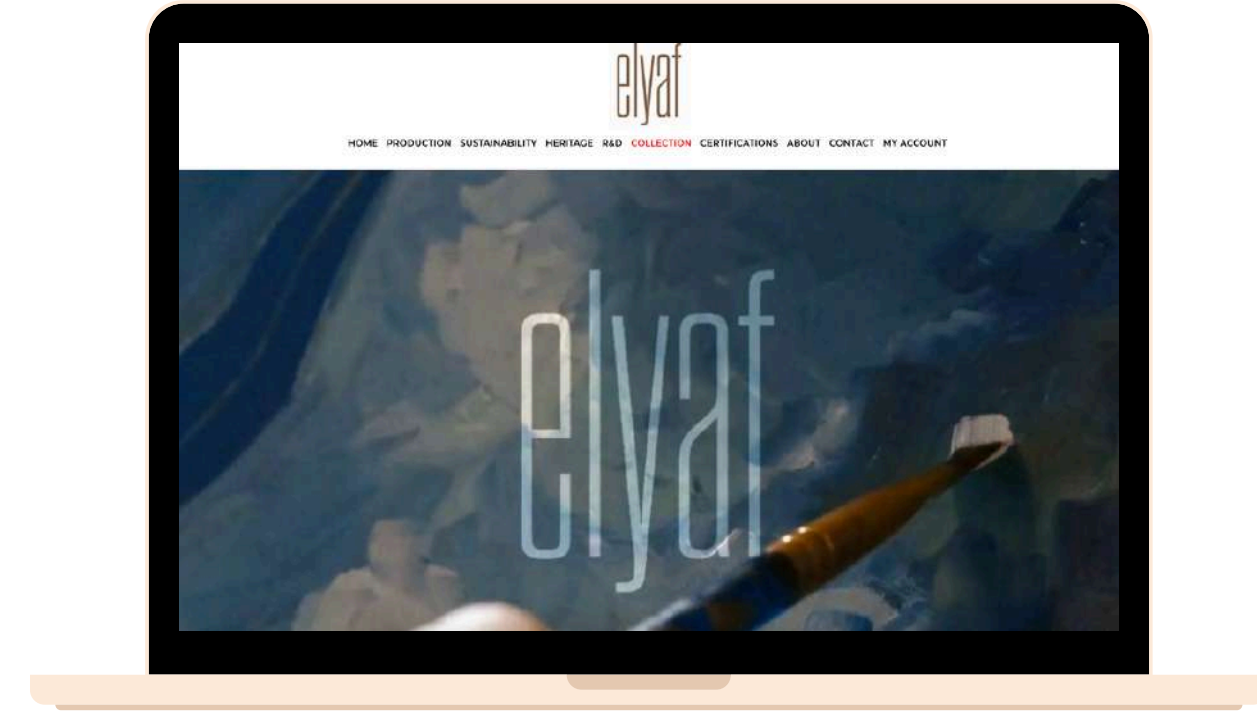
Special Project Software Service

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<https://jet-grafik.web.app/>



<https://elyaf.com/>



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PRODUCTION

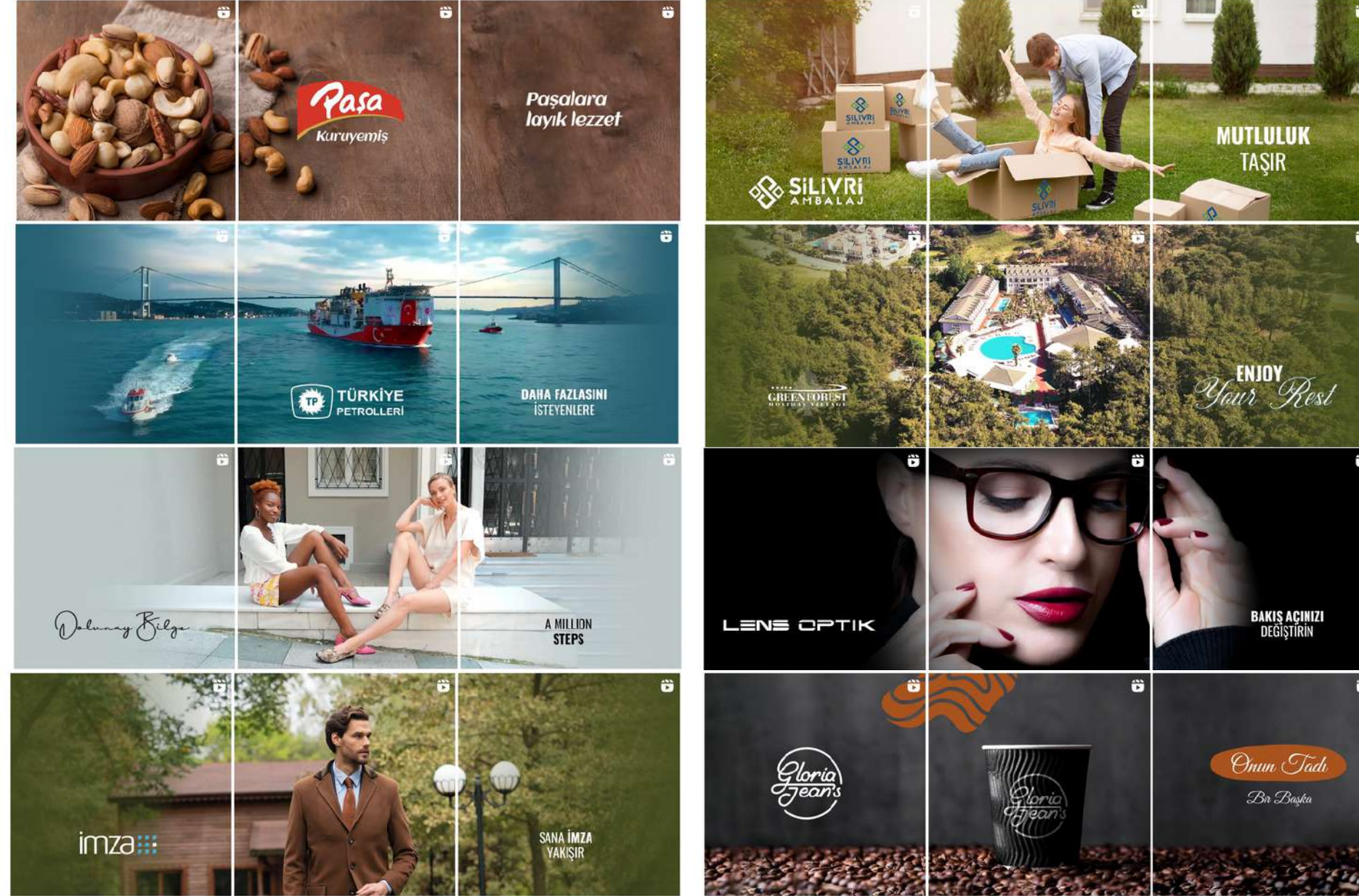
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Promotional Film - Commercial Film

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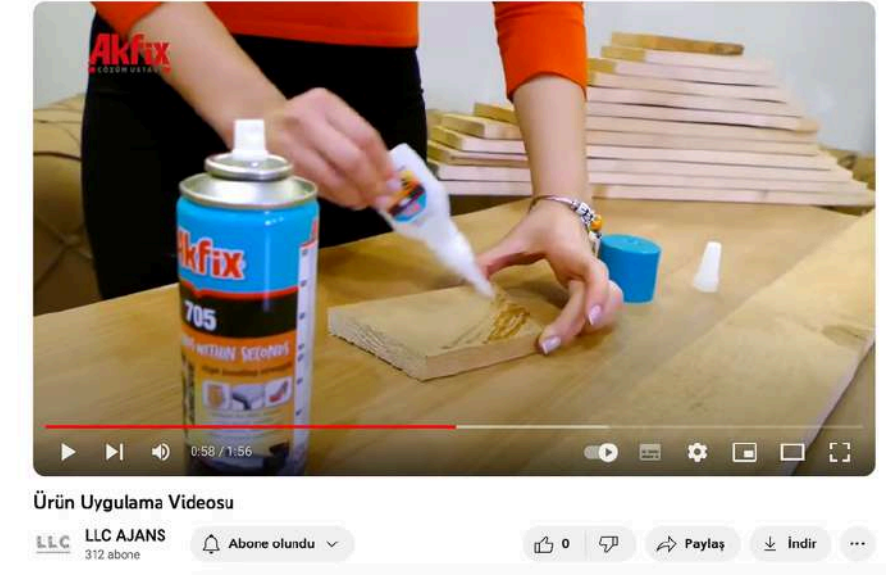
You can click on the videos and watch them.



Promotional Film - Commercial Film

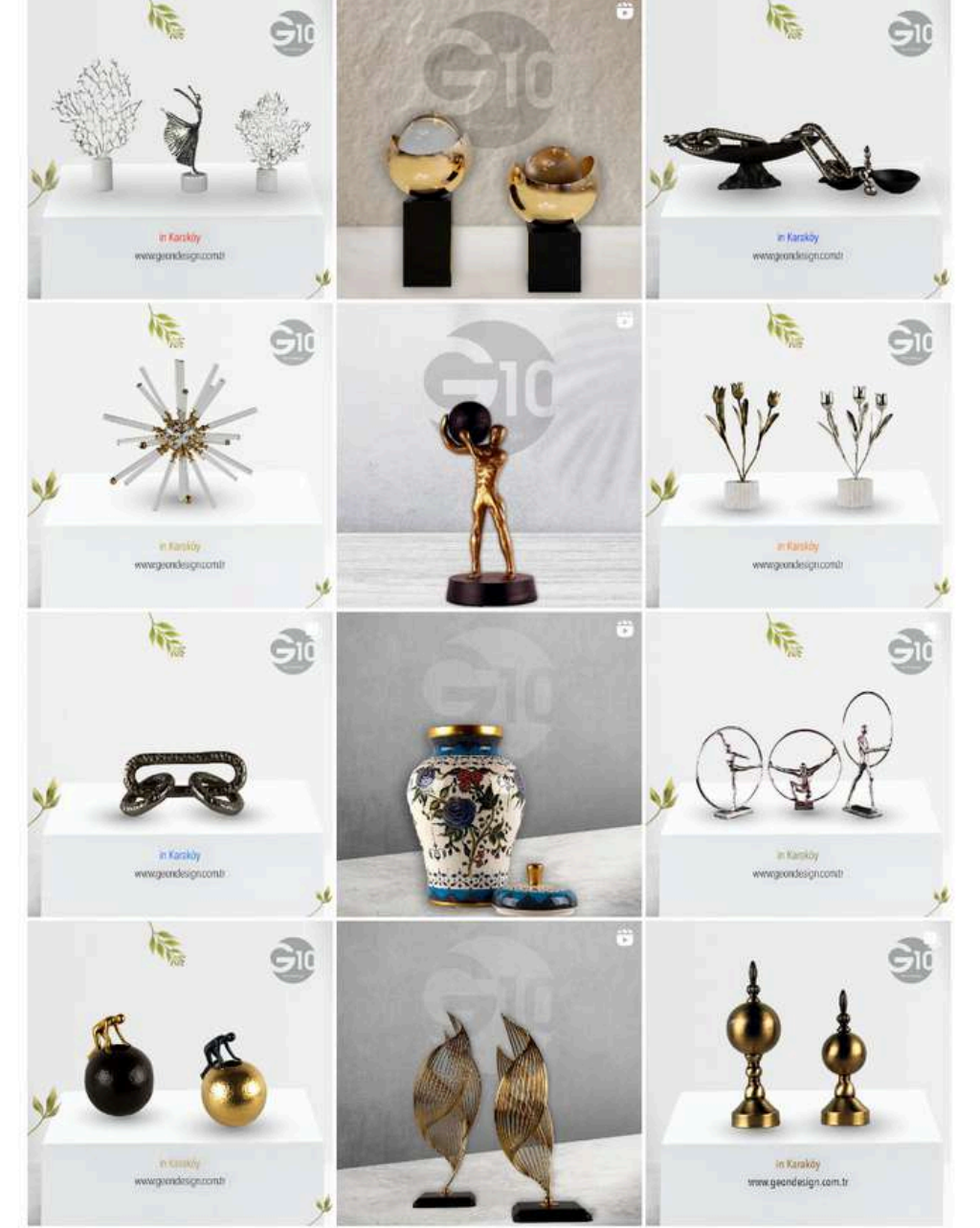
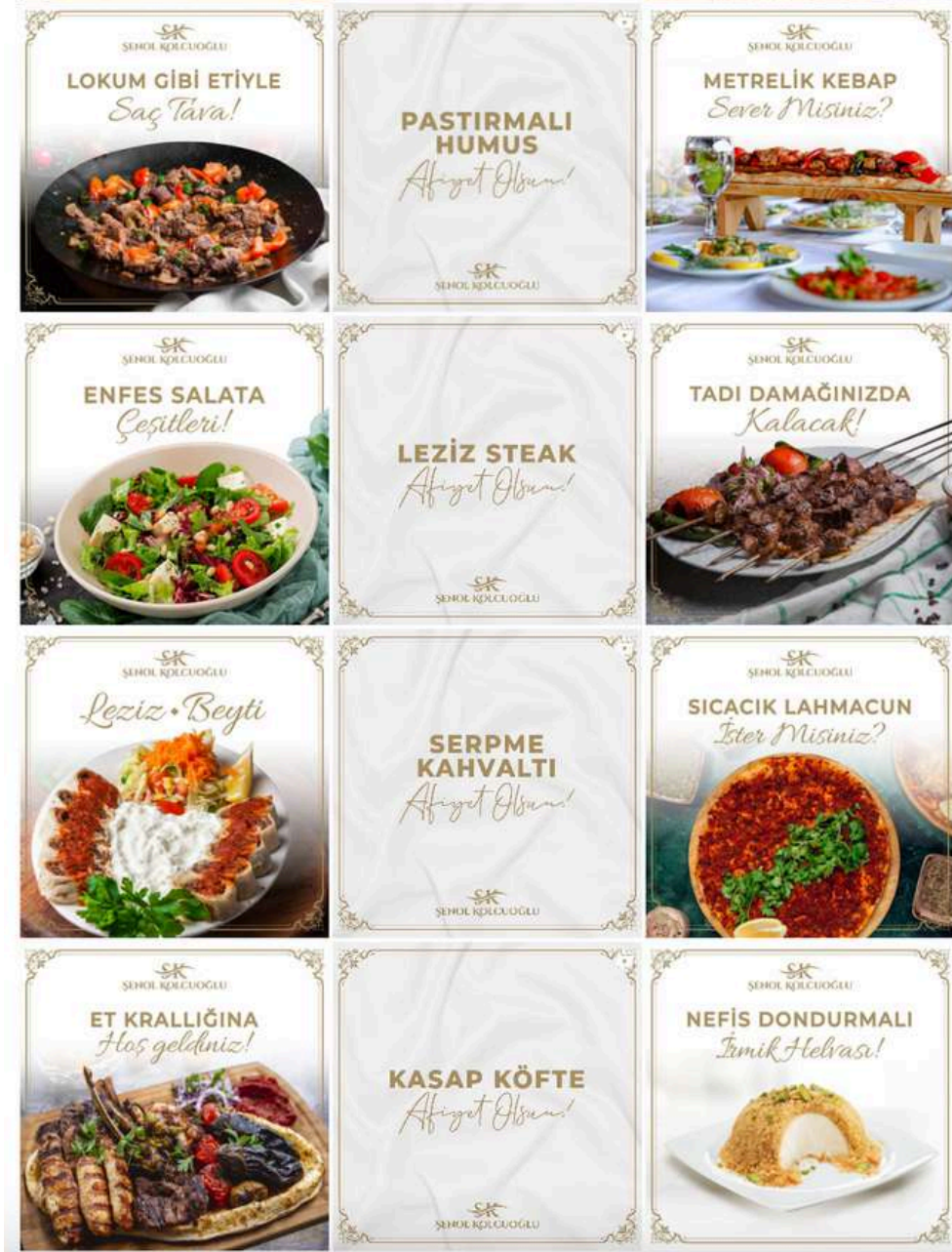
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You can click on the videos and watch them.



Video & Photo Shooting

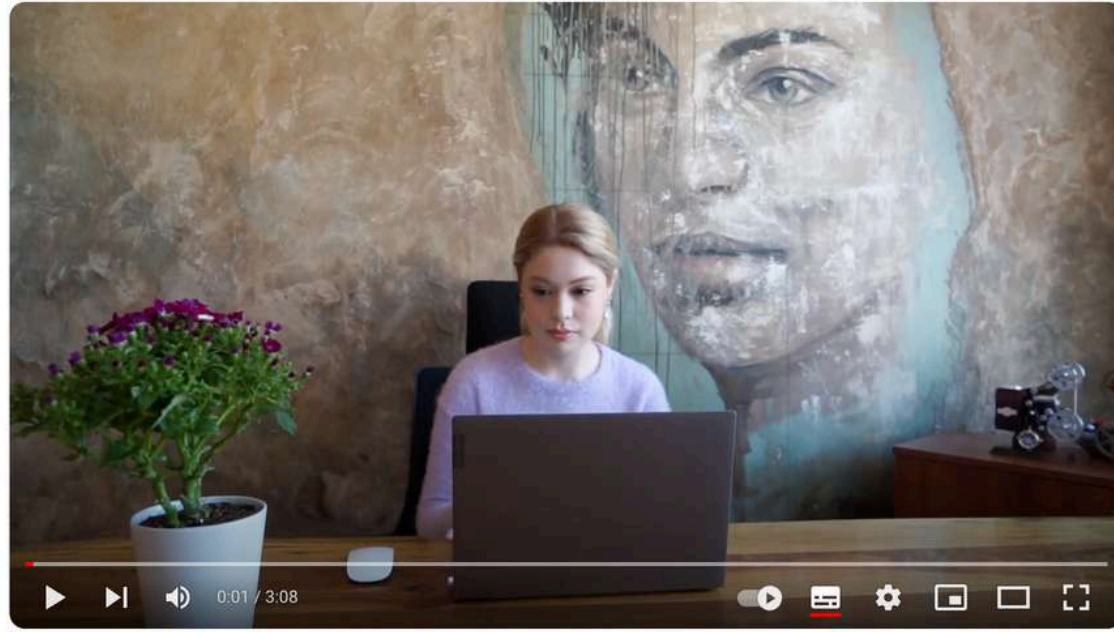
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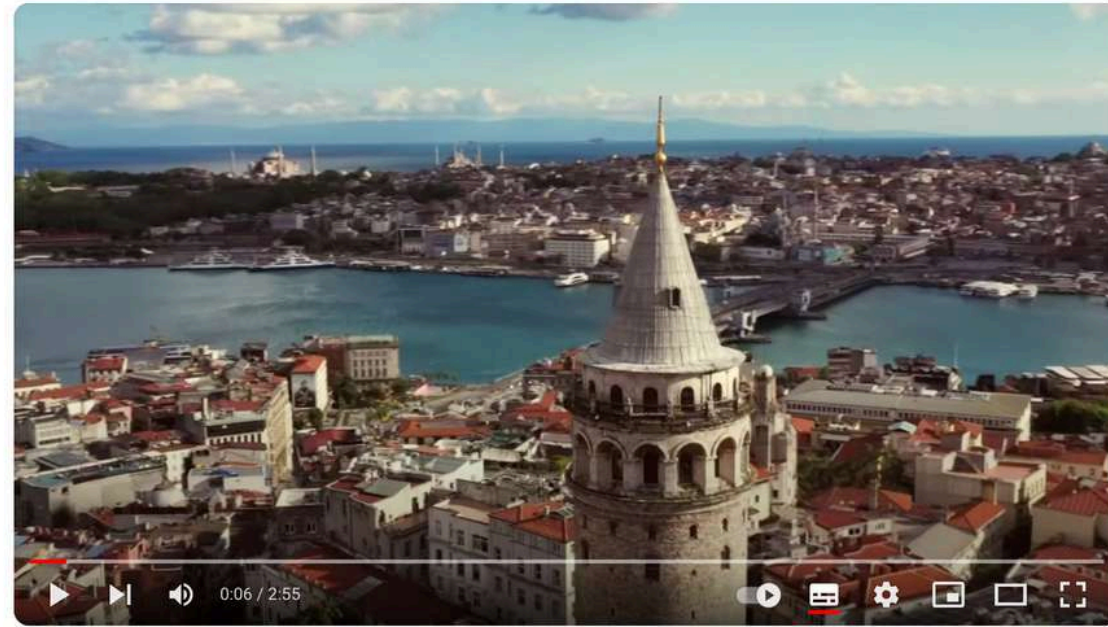
Success Story Videos

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You can click on the videos and watch them.



Enstitü Başarı Hikayesi: Zeynep Yılmaz (İngilizce Eğitimi)



Enstitü Başarı Hikayesi: Ezgi Alpteki (İçerik Yazarlığı Eğitimi Öğrencisi)



Başarı Hikayesi: Yaren Duru (Sosyal Medya Uzmanlığı)





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DIGITAL MARKETING

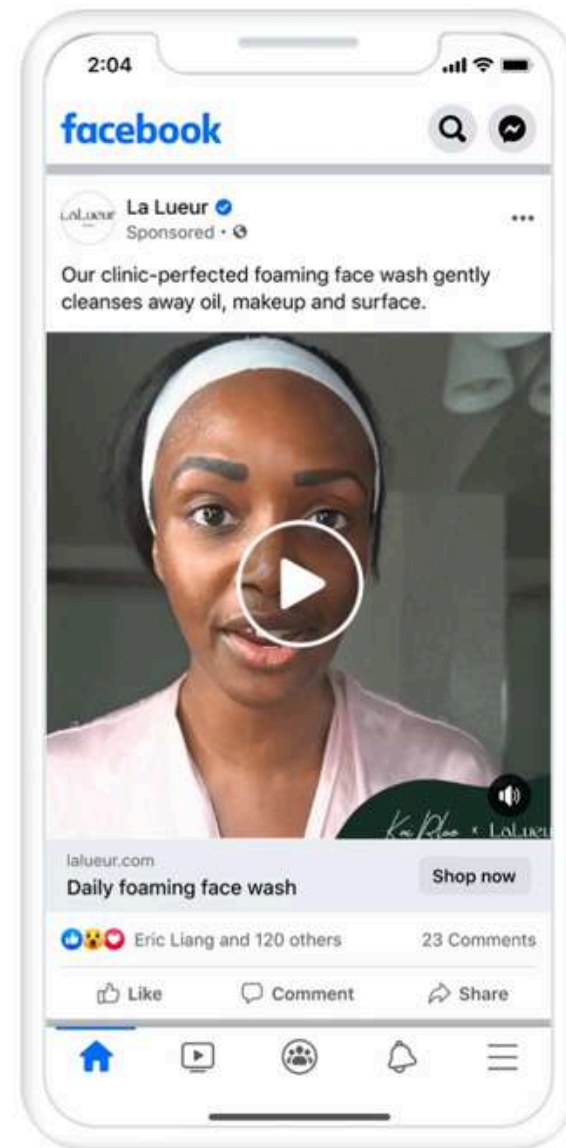
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Digital Ads

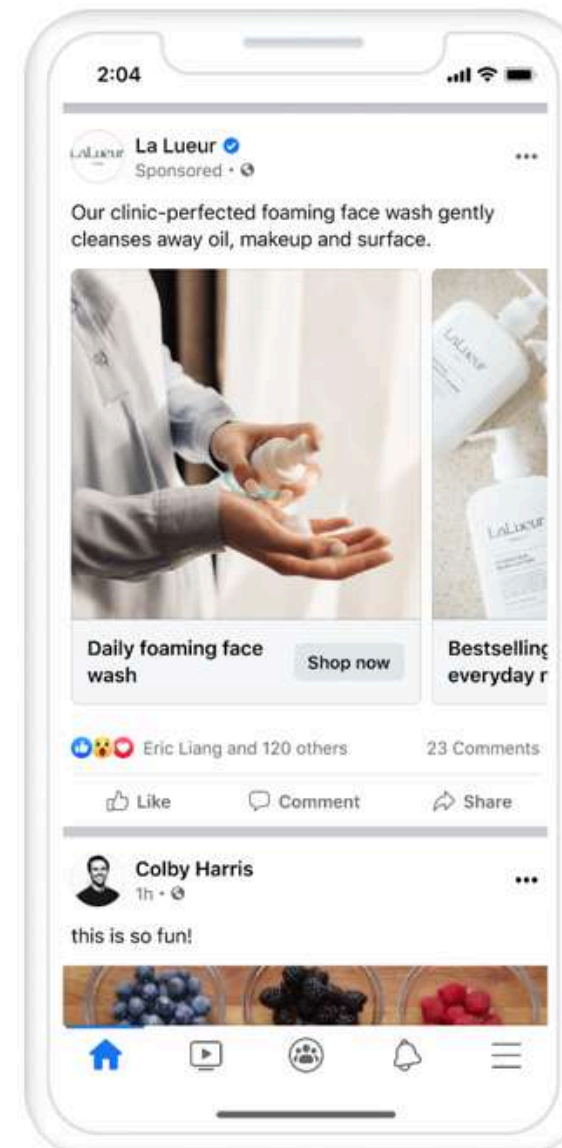
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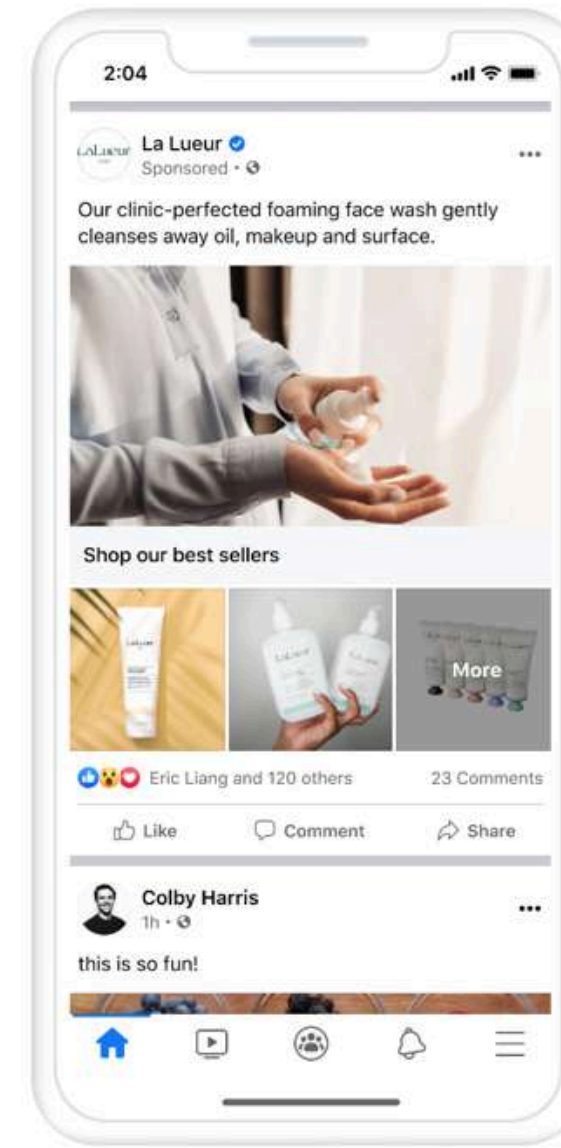
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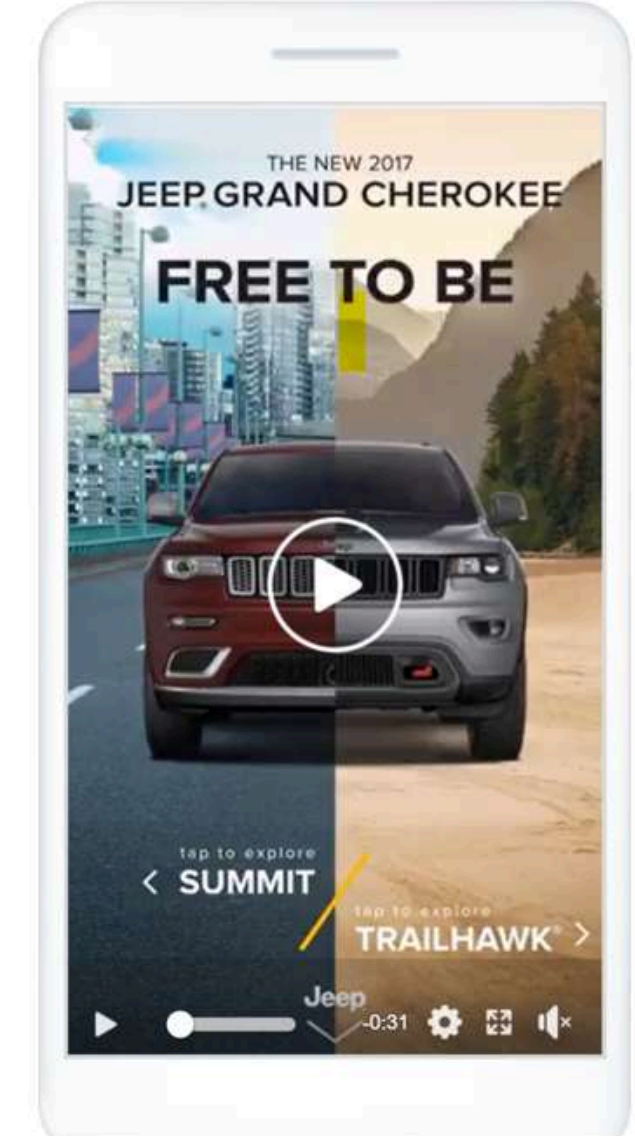
Video



Carousel



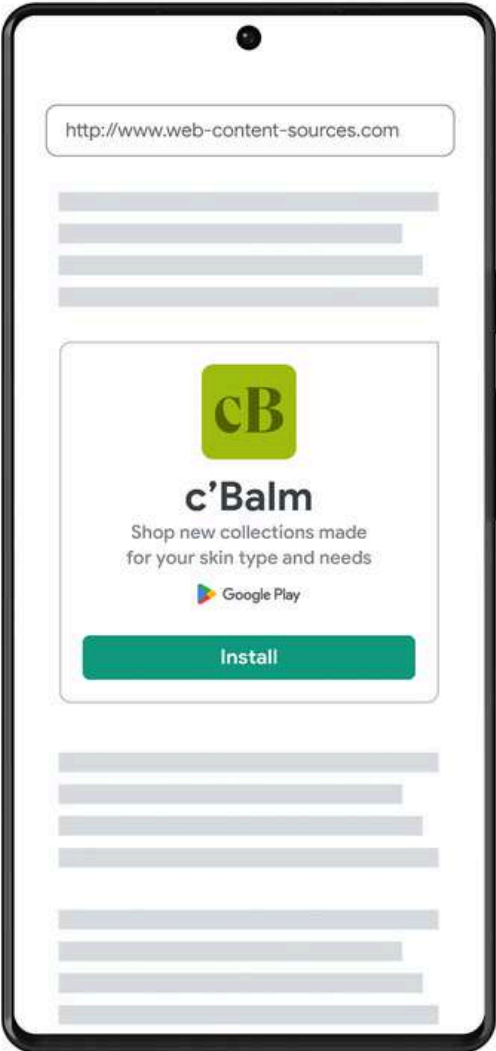
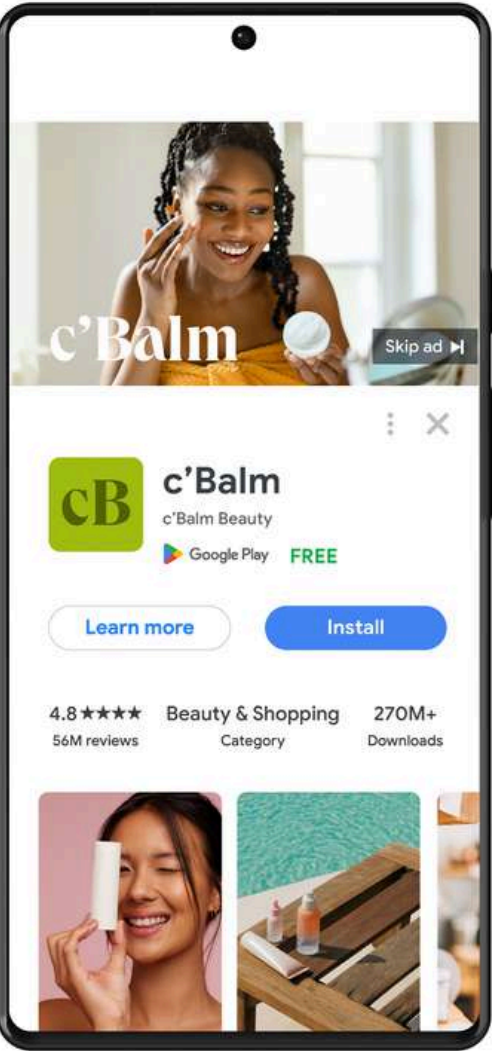
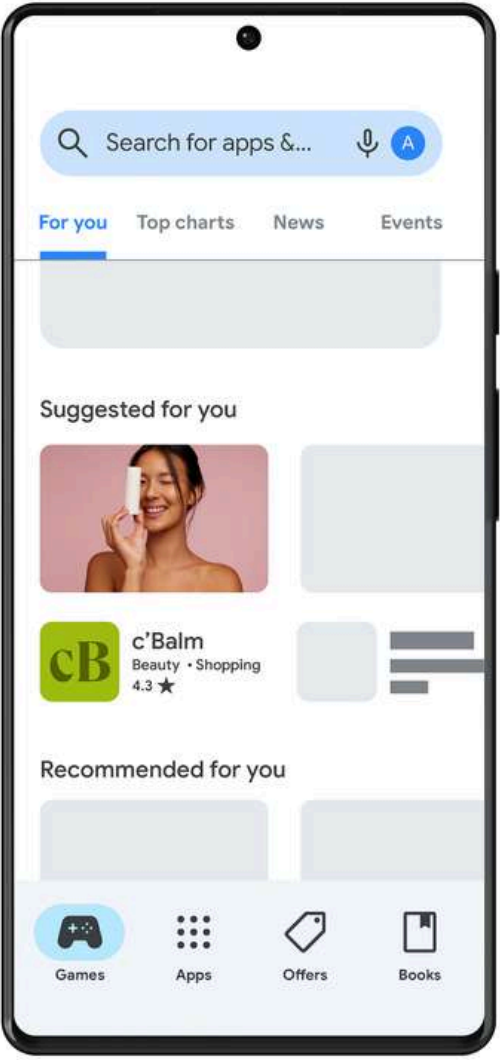
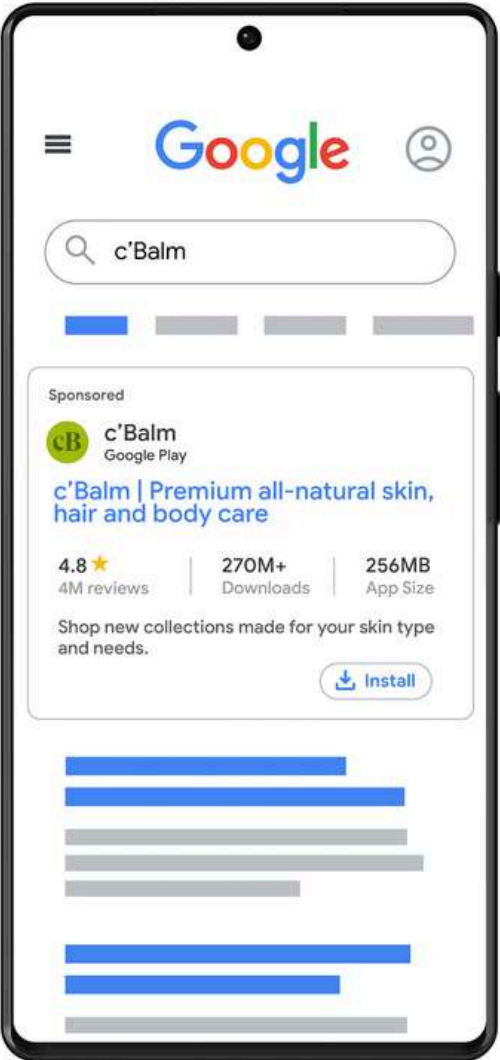
Collection



Instant Experience

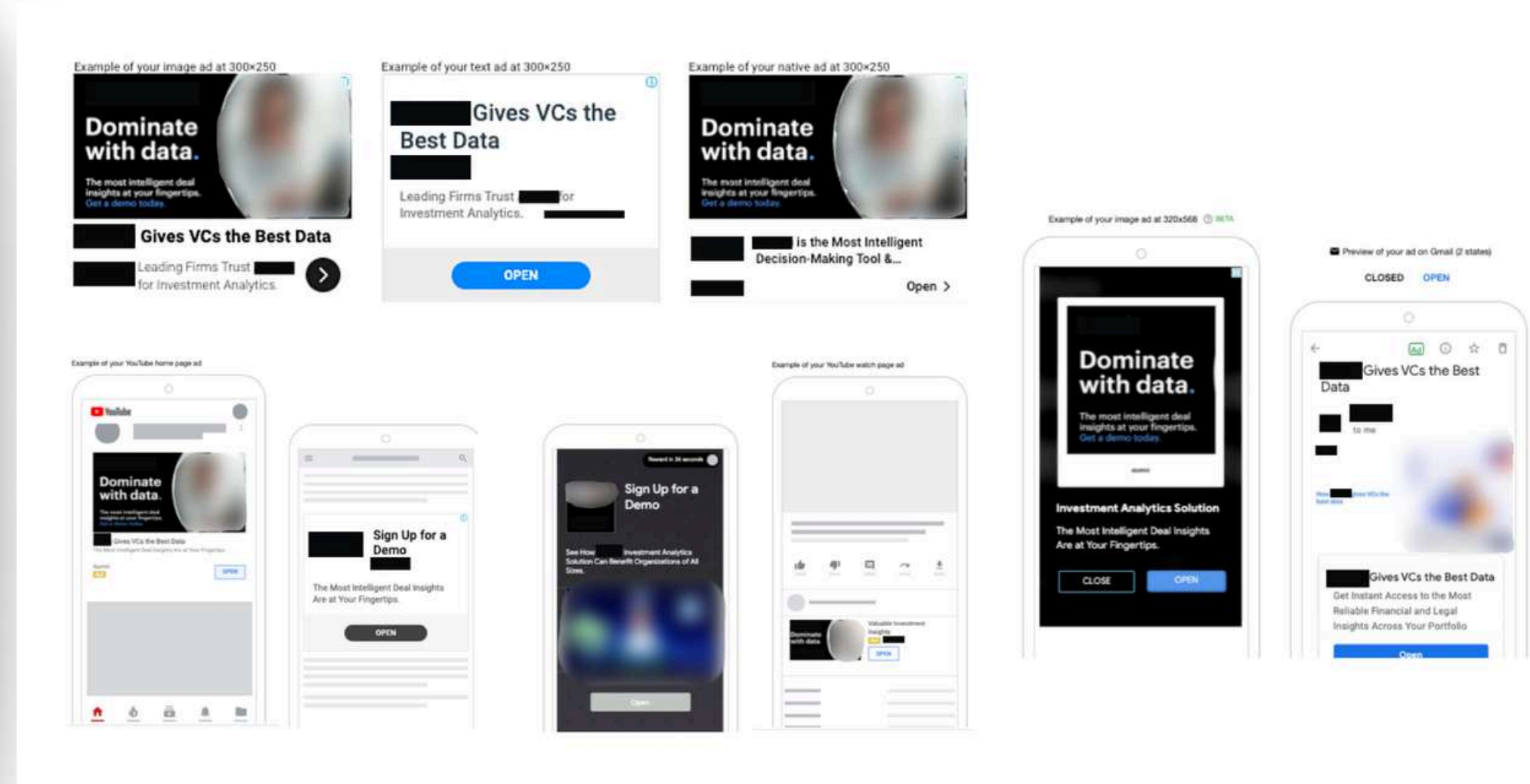
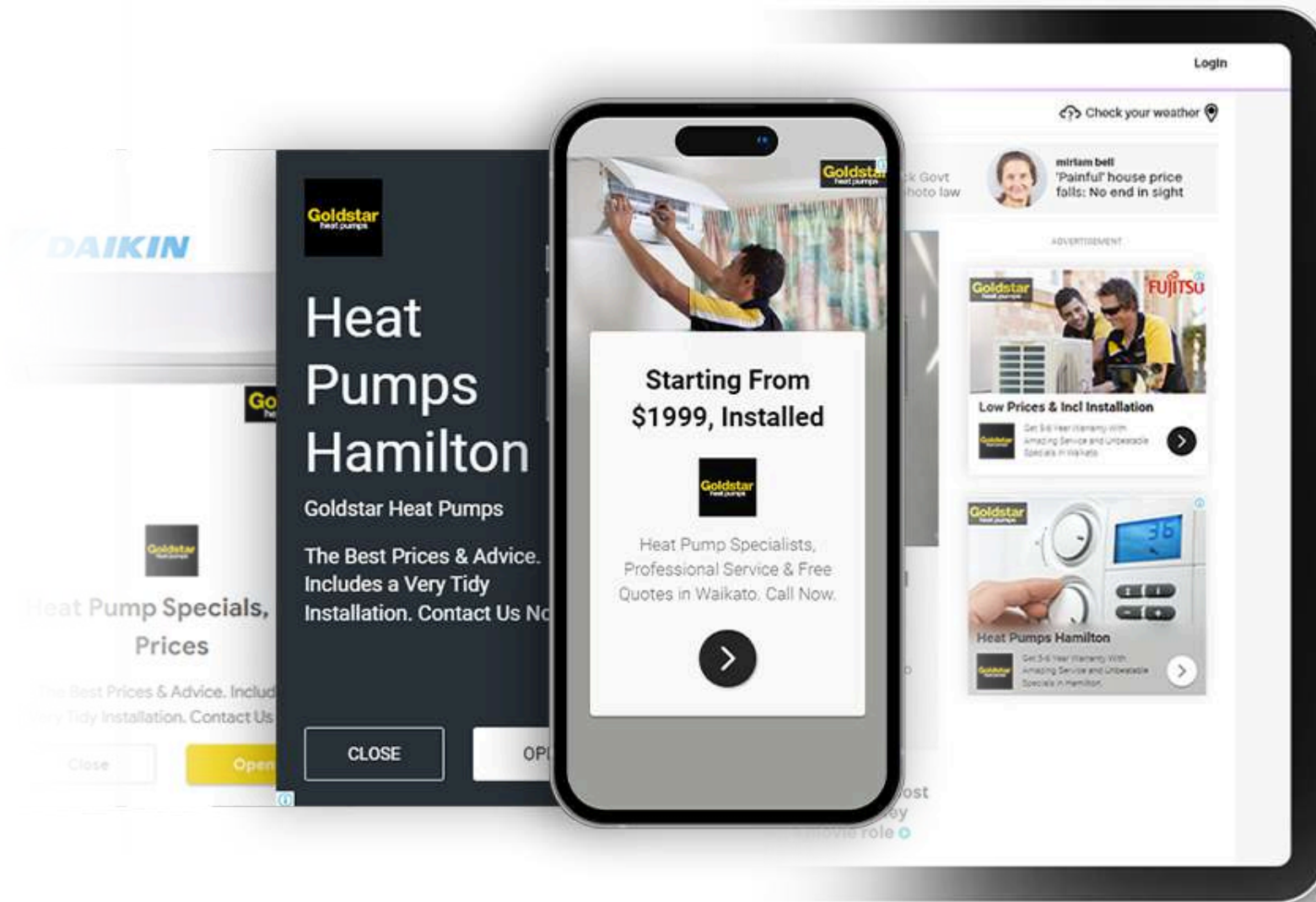
Digital Ads

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Digital Ads

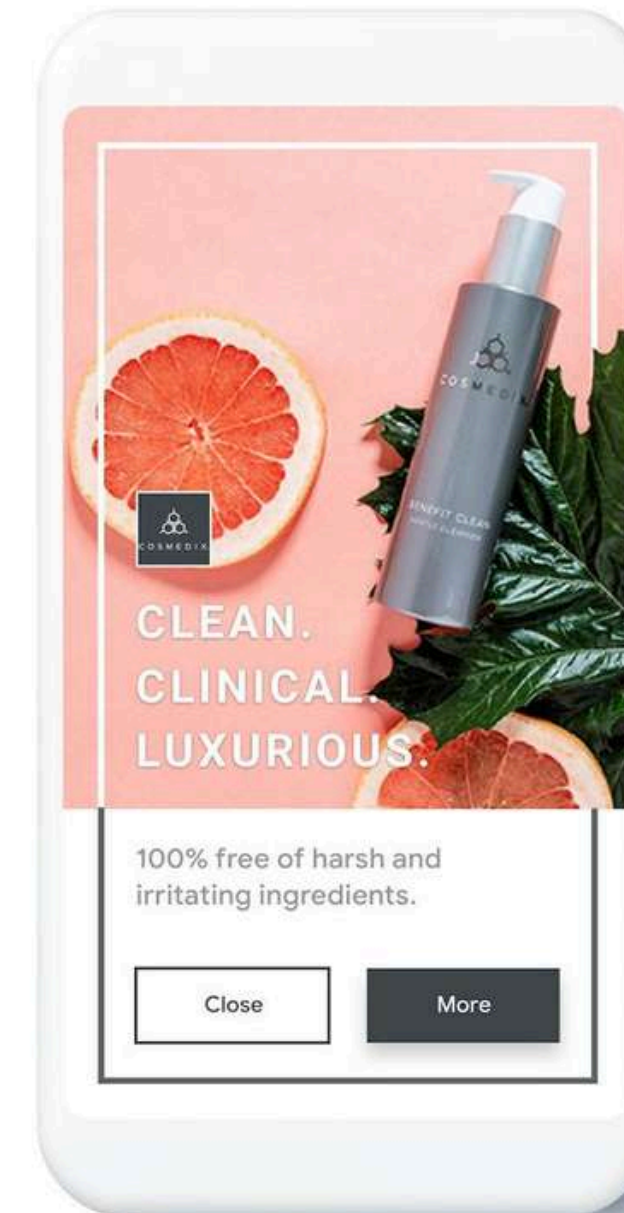
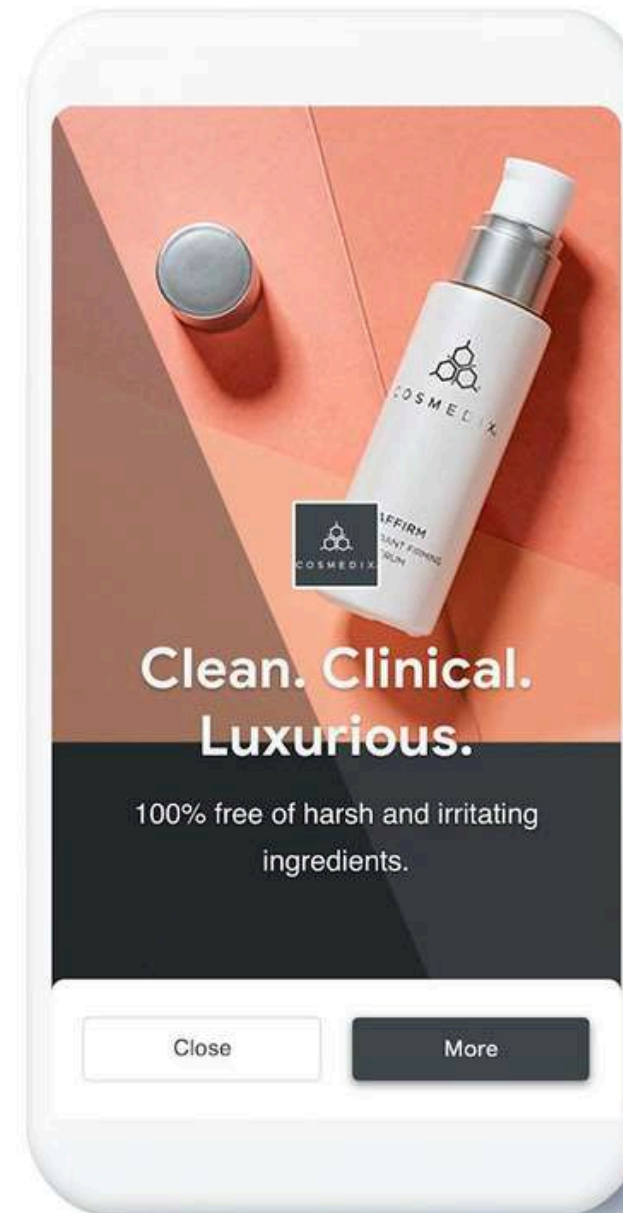
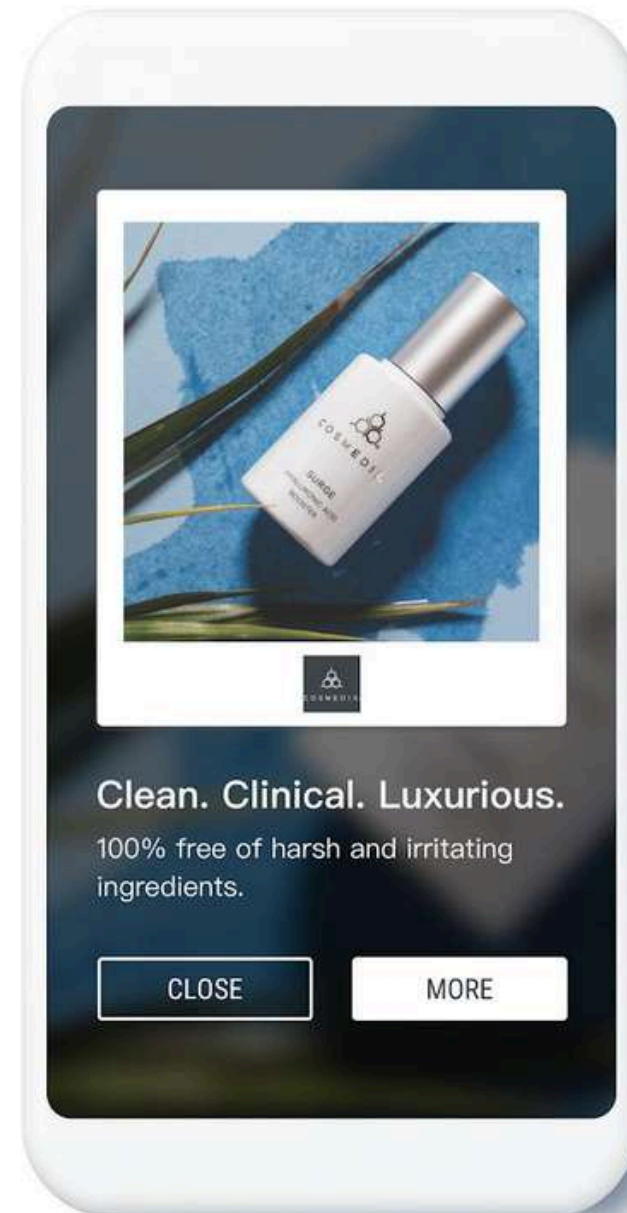
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Digital Ads

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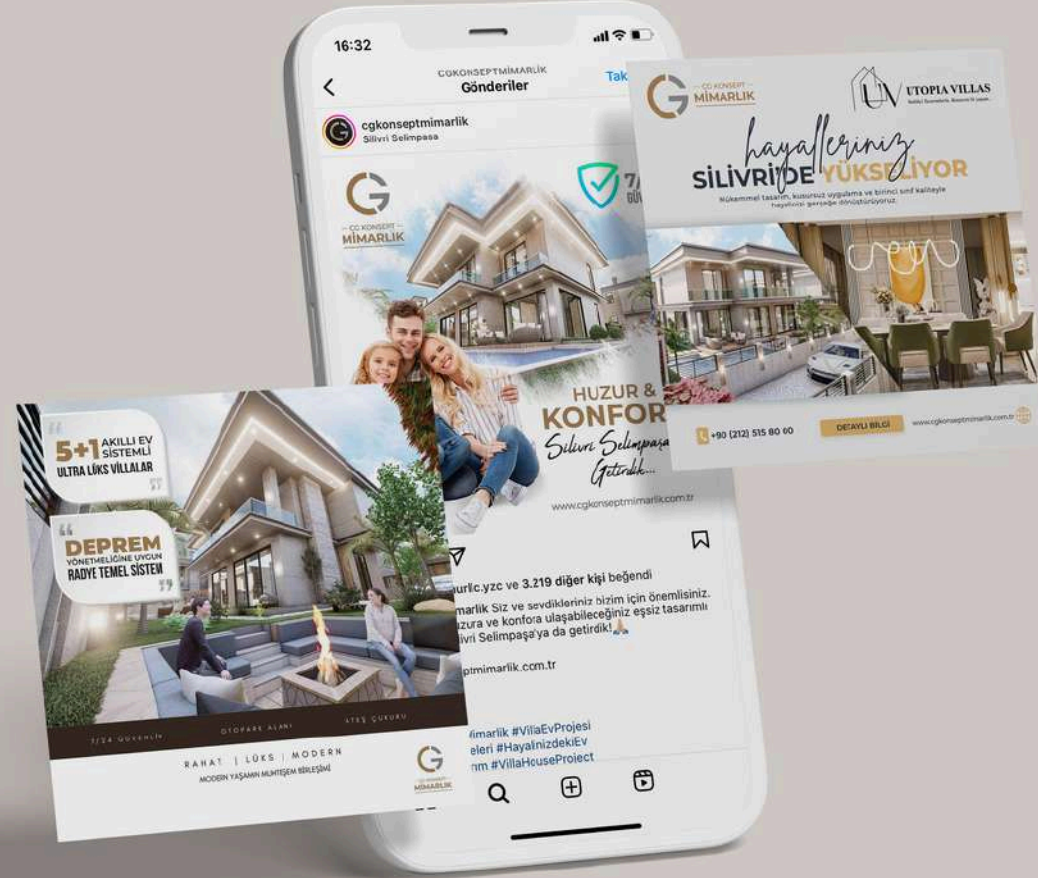
Social Media Account Management

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Social Media Account Management

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Social Media Account Management

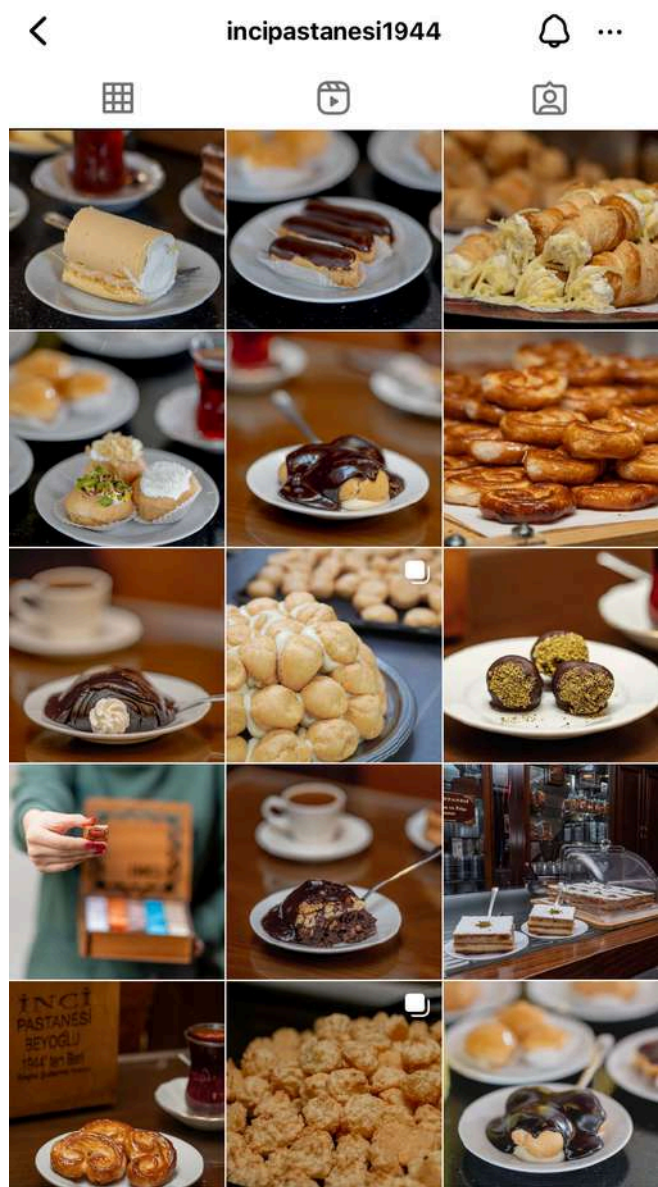
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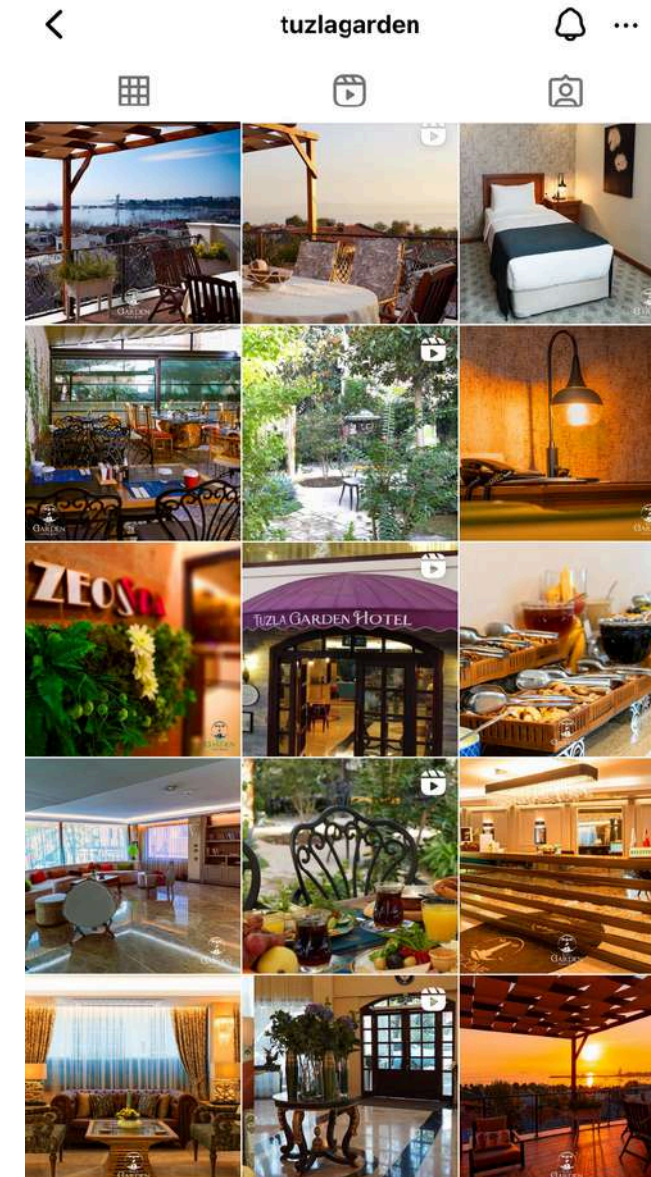
Social Media Account Management

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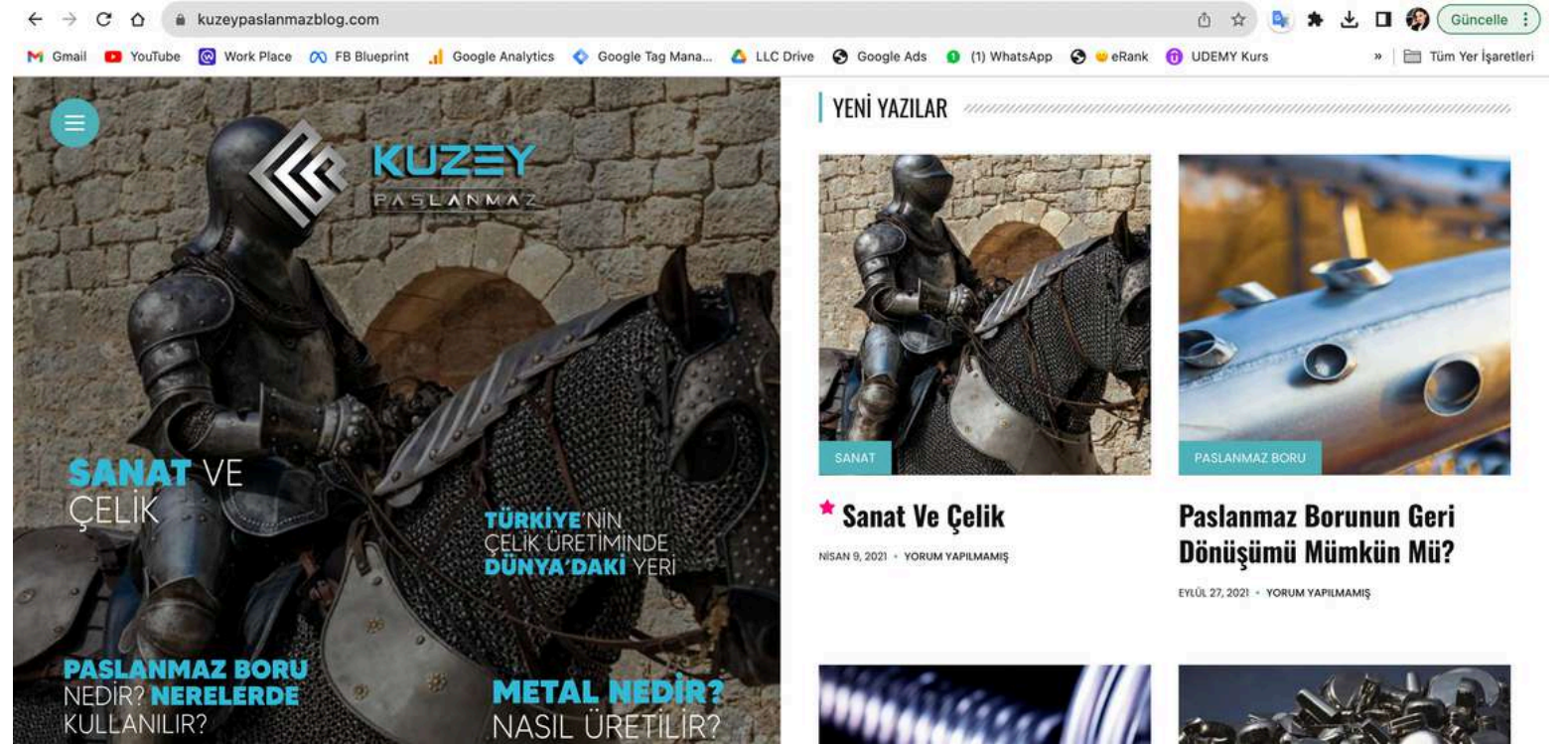
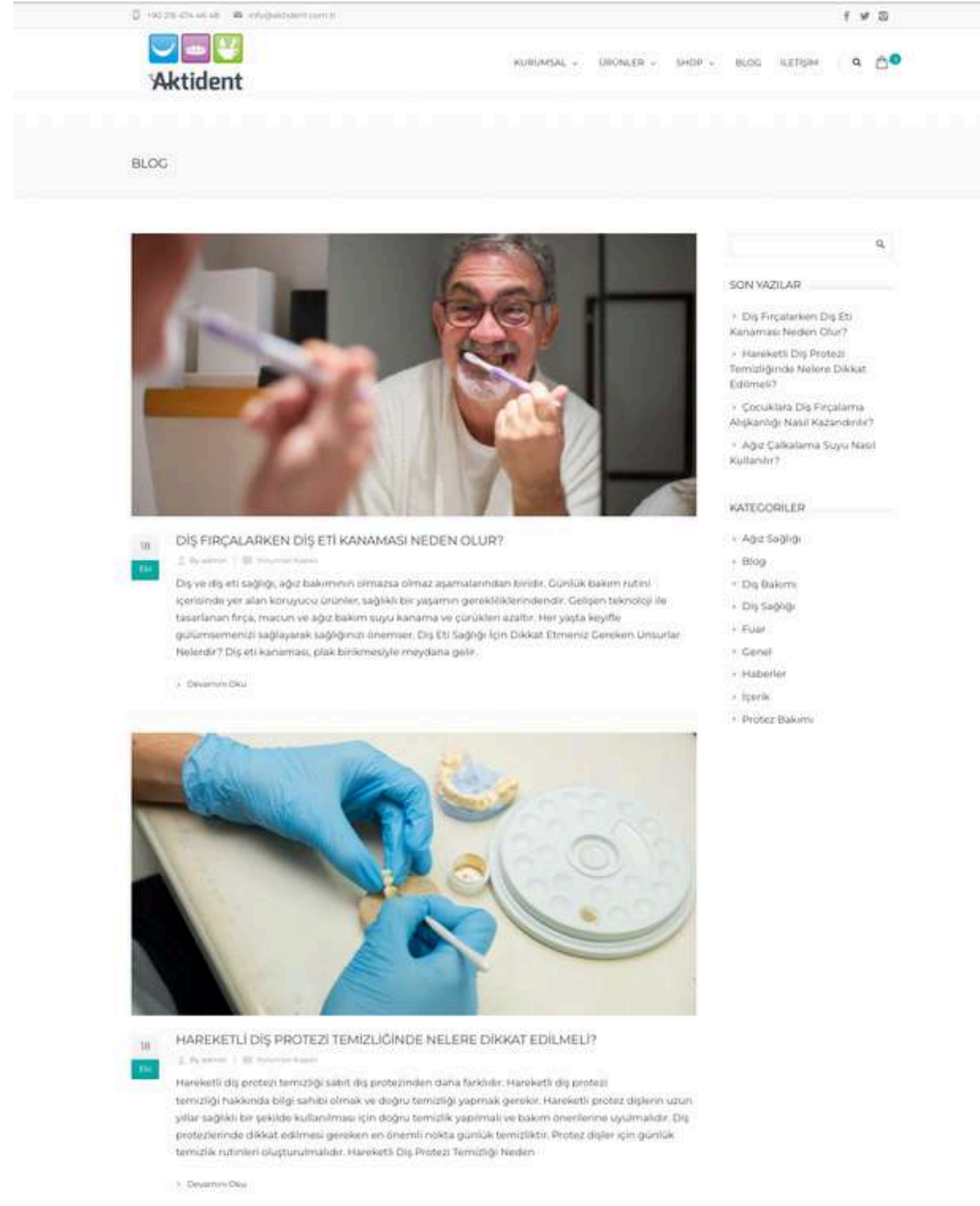
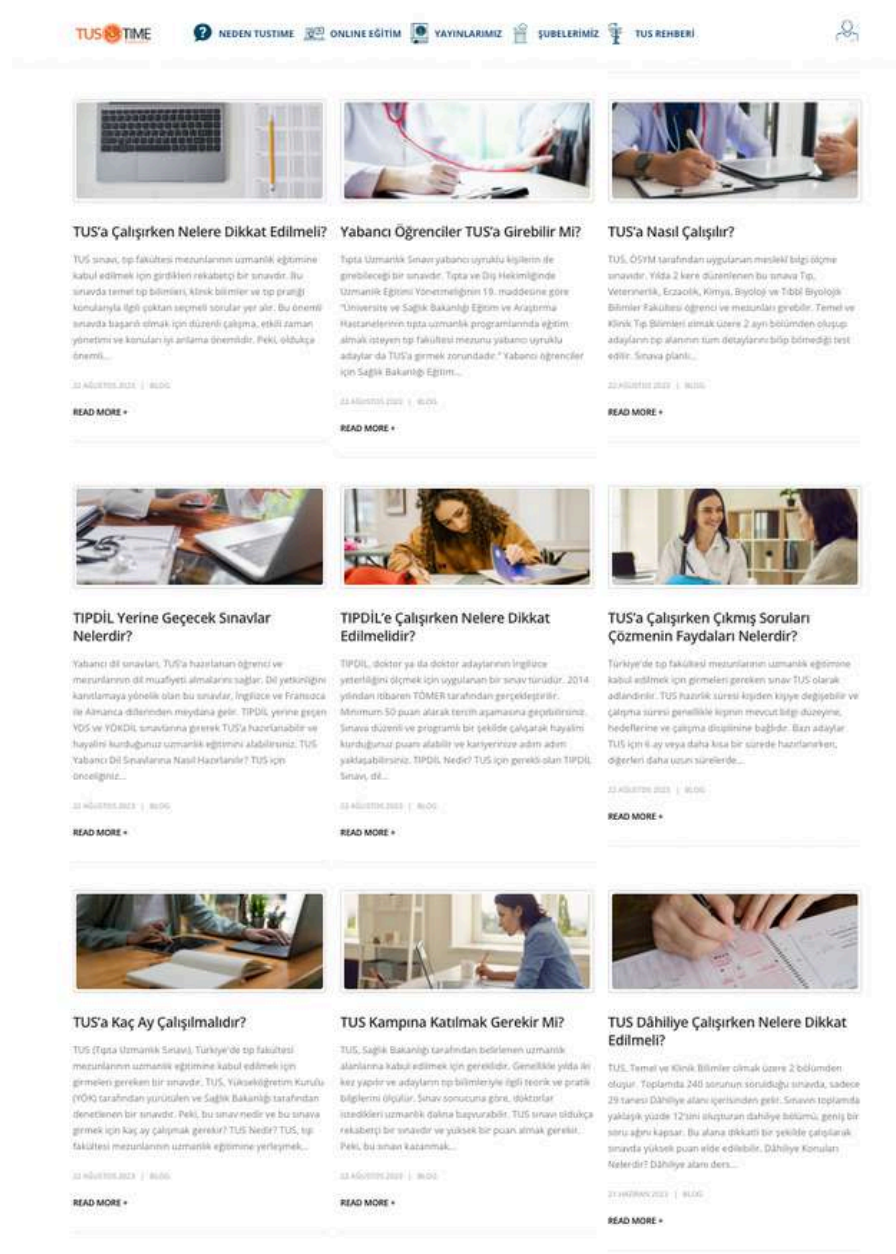
Social Media Account Management

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Content Service

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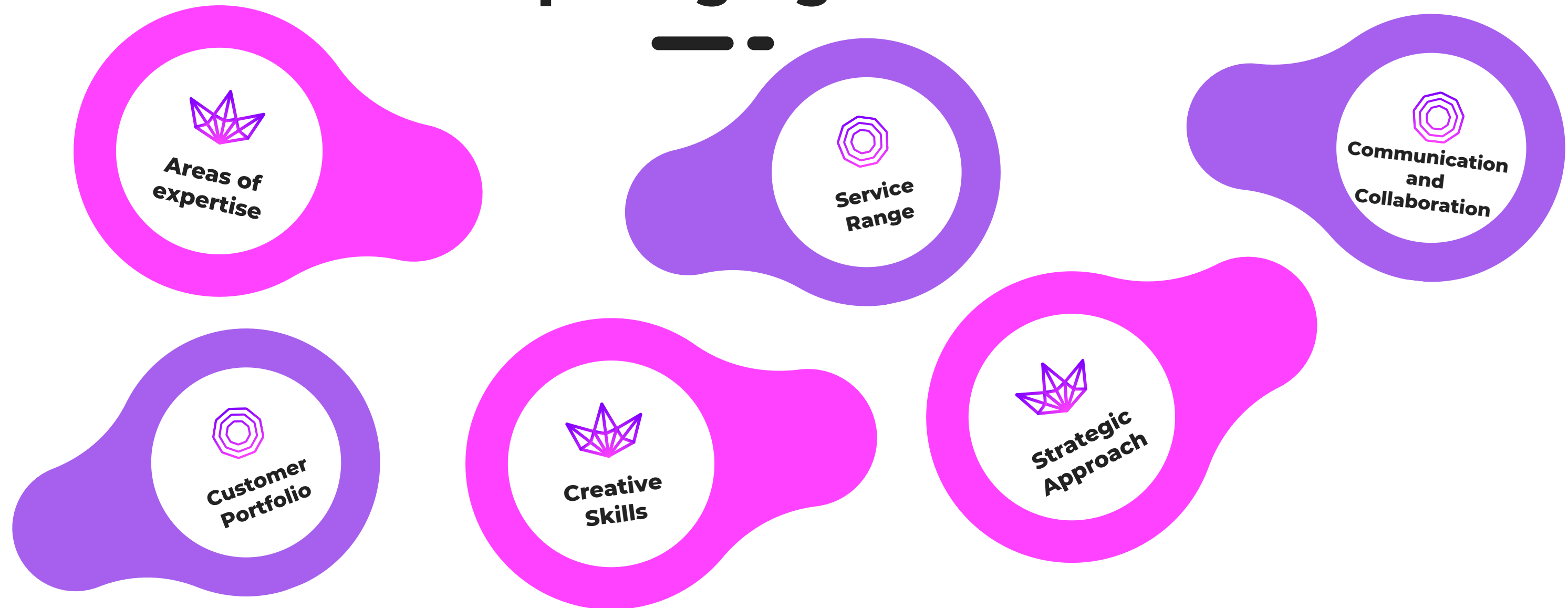
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Part 4: Analysis and Competition



Comparison with Competing Agencies

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Each advertising agency may have different features, specializations and advantages. It is important for a client to consider these differences when choosing the agency that will best suit the goals and needs of their business. The client's priorities, budget and target audience play an effective role in agency selection.

At the combination of all these points, as LLC AJANS & LLC SOFT, we are with you for your brand.

CHALLENGES

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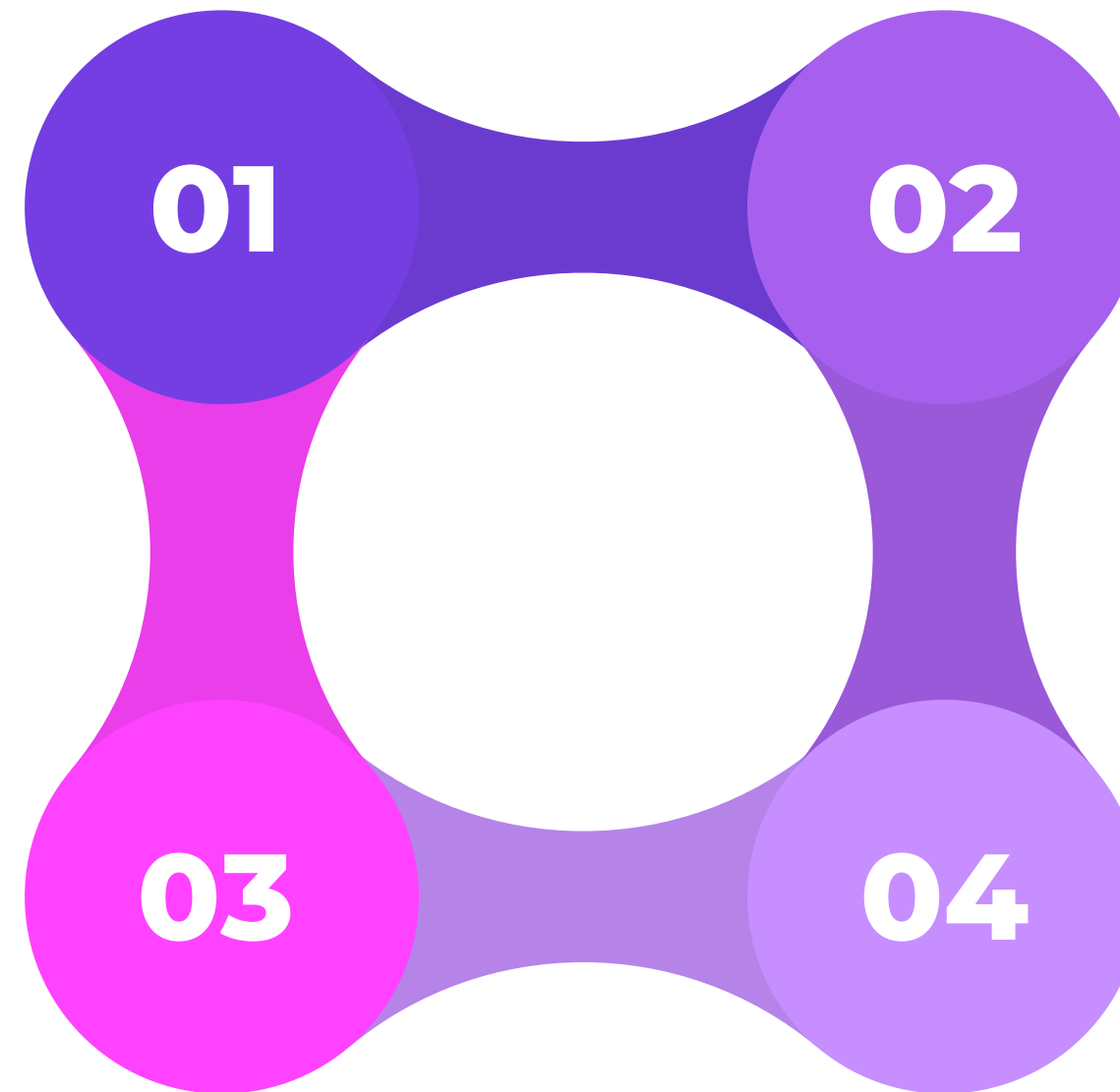


Rivalry

Intense competition in the market can affect your target market. Competing companies offering similar services can create a challenging environment for attracting and retaining customers.

Technological Changes

Rapid technological advances in software may require your agency to constantly be up-to-date and competitive.



Budget Constraints

There may be restrictions on the budgets customers allocate for advertising and software projects. This can cause financial difficulties when managing projects.

Change in Marketing Trends

Marketing trends change quickly, requiring constant adjustment of your agency's strategies.

Opportunities

**01**

Digital Transformation

Customers' desire to digitize their business presents a huge opportunity for software and digital advertising agencies.

02

Personalized Services

The opportunity to make a difference by providing personalized services tailored to customer needs.

Opportunities

03

Growing Digital Markets

Expansion opportunities by gaining access to growing markets for digital advertising and software services.

04

Data Analytics and Artificial Intelligence

The opportunity to deliver better results to customers using data analytics and artificial intelligence technologies.



WHY LLC AGENCY? WHY LLC SOFT?



Expertise and Experience
Customer Focus
Creativity and Innovation
Customized Solutions
Reliability and References
Technological Infrastructure and Team
Pricing and Value
Continuous Support and Communication
Social Responsibility and Sustainability



We Thank You!

YOU CAN CONTACT US FOR DETAILED INFORMATION.



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